

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.†*121
ANSWERED ON 01.07.2019**

DEVELOPMENT OF TOURIST PLACES

†*121. SHRI KAUSHALENDRA KUMAR:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is contemplating to formulate any special action plan for undertaking development of tourism in Nalanda and Bodhgaya of Bihar and if so, the details thereof and if not, the reasons therefor;**
- (b) whether the Government proposes to formulate any action plan to develop all the tourist places in the Nalanda district of Bihar in view of its historical importance;**
- (c) if so, the details thereof including the amount of funds spent for development of historical places in the State of Bihar during the last five years;**
- (d) whether the Government is contemplating to formulate any action plan to promote tourism in the country and if so, the State-wise details of expenditure incurred in the country during the last five years for promotion of tourism; and**
- (e) the benefits accrued to the said States as a result thereof and the revenue received by the Union and State Governments therefrom?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (e): A statement is laid on the table of the House.

**STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA
STARRED QUESTION NO.†*121 ANSWERED ON 01.07.2019
REGARDING DEVELOPMENT OF TOURIST PLACES.**

(a) to (c): Development and promotion of tourism is primarily the responsibility of the concerned State Governments/Union Territory (UT) Administrations. The Ministry of Tourism, under its scheme of Swadesh Darshan, PRASHAD and Assistance to Central Agencies provides financial assistance to State Governments/UT Administrations/Central Agencies for development of tourism infrastructure in the country.

The projects for development under the schemes are identified in consultation with the State Governments/UT Administrations/Central Agencies and are sanctioned subject to submission of project proposals, their adherence to relevant scheme guidelines, submission of suitable detailed project reports, availability of funds and utilization of funds released earlier.

Nalanda and Bodhgaya are covered under the Buddhist circuit theme of Swadesh Darshan Scheme. Ministry has identified Mahabodhi Temple, Bodhgaya in Bihar as one of the site for development under the development of Iconic Tourists Sites in the country. Gaya has also been identified as one of the cities for development under the PRASHAD scheme. The details of projects sanctioned by the Ministry to the State of Bihar for development of tourism during the last five years are given at the Annexure.

(d): The Ministry of Tourism promotes India as a holistic destination covering its various tourism destinations and products across different States/Union Territories in the country. As part of its on-going activities, the Ministry annually releases print, electronic, online and outdoor media campaigns in the international and domestic markets, under the Incredible India brand-line. Promotions are also undertaken through the Social Media accounts

and website of the Ministry. In addition, the Indiatourism Offices in India and overseas disseminate information and undertake various promotional activities with the objective of showcasing the varied tourist destinations and products of the country. The above activities are carried out under two schemes: (i) Domestic Promotion and Publicity including Hospitality for promotion of Domestic Tourism and (ii) Restructured Scheme of Overseas Promotion and Publicity including Marketing Development Assistance to promote Indian tourism in Overseas Markets. The budget allocated and expenditure incurred under these two schemes during the last five financial years is as follows: -

Domestic Promotion and Publicity including Hospitality (Rs. in crore)		
Year	Budget	Expenditure
2014-15	135	117.79
2015-16	126.95	128.74*
2016-17	75	78.84*
2017-18	90	89.84
2018-19	127.40	127.34 #
Restructured Scheme of Overseas Promotion and Publicity including Marketing Development Assistance (Rs. in crore)		
Year	Budget	Expenditure
2014-15	164	166.36
2015-16	190.05	170.83
2016-17	223	192.24
2017-18	273.37	271.46
2018-19	414.65	413.63#

*** Re-appropriated**

Provisional

(e): The benefits of the above efforts are measured in terms of Foreign Tourist Arrivals (FTAs), Foreign Exchange Earnings (FEEs)

and Domestic Tourist Visits (DTVs). The details of same during the last three years are as follows:

Year	FTAs (in Million)	Growth Rate (%)	FEEs (Rs. in crores)	Growth Rate (%)	DTVs (in Million)	Growth Rate (%)
2015	8.03	4.5	1,34,844	12.0	1431.97	11.60
2016	8.80	9.7	1,54,146	14.3	1615.39	12.8
2017	10.04	14.0	1,77,874	15.4	1652.49	2.3
2018*	10.56	5.2	1,94,882	9.6	Not Available	--

***Provisional Estimates**

#The growth has been calculated in terms of absolute total

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA
STARRED QUESTION NO.†*121 ANSWERED ON 01.07.2019
REGARDING DEVELOPMENT OF TOURIST PLACES.****THE DETAILS OF PROJECTS SANCTIONED UNDER SWADESH
DARSHAN AND PRASHAD SCHEMES IN BIHAR****(Rs. in crores)**

S. No.	Circuit/ Sanction Year	Project Name	Amt. Sanctioned
SWADESH DARSHAN			
1.	Tirthankar Circuit 2016-17	Development of Tirthankar Circuit in Bihar: Vaishali - Arrah - Masad - Patna - Rajgir -Pawapuri - Champapuri	52.39
2.	Spiritual Circuit 2016-17	Integrated Development of Kanwaria route: Sultanganj to Deoghar	52.35
3.	Buddhist circuit 2016-17	Development of Buddhist circuit- Construction of Convention Centre at Bodhgaya, Bihar	98.73
4.	Rural circuit 2017-18	Development of Rural (Gandhi) Circuit: Bhitiharwa - Chandrahia - Turkaulia	44.65
5.	Spiritual Circuit 2017-18	Development of Spiritual Circuit- Mandar Hill and Ang Pradesh	53.49
PRASHAD			
6.	2014-15	Development of basic facilities at Vishnupad temple, Gaya, Bihar	4.27
7.	2015-16	Development at Patna Sahib	41.54
