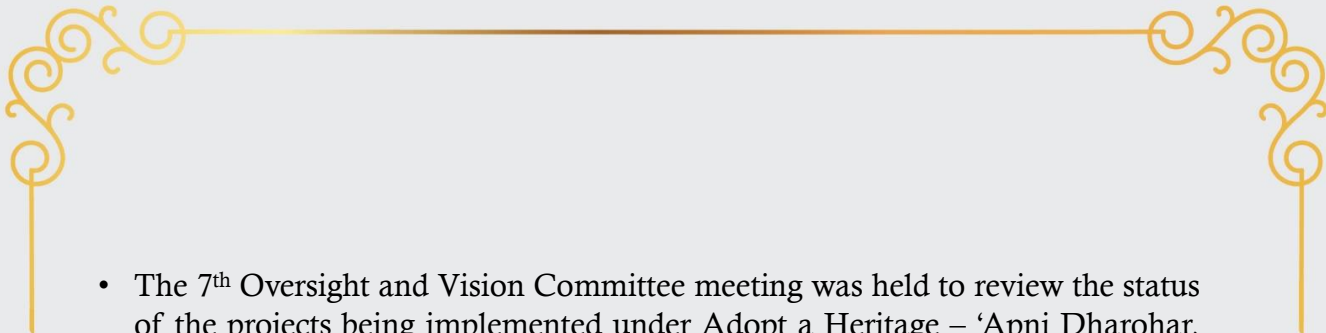


**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**SUMMARY OF ACTIVITIES FOR THE MONTH OF NOVEMBER, 2018**

- Foreign Tourist Arrivals (FTAs) in India during October, 2018 were 8,81,763 showing an increase of 1.7% over the same period of the previous year which was 8,66,976.
- FTAs on e-tourist visa in India during October, 2018 were 2,22,134 showing an increase of 26.1% over the same period of the previous year which were 1,76,130.
- Foreign Exchange Earnings (FFEs) were Rs. 14,561 Crore during October, 2018 showing an increase of 2.4% over the same period of previous year, which was Rs. 14,213 Crore.
- Ministry of Tourism participated in the World Travel Market (WTM) Exhibition held on 5<sup>th</sup> & 6<sup>th</sup> November 2018, London.
- Ministry of Tourism signed a Memorandum of Understanding with the Ministry of Culture, Sports and Tourism, Government for the Republic of Korea for strengthening cooperation in the field of Tourism.
- Ministry of Tourism launched the Global Online Media Campaign on Expedia, c-Trip - China, channelnewsasia.com - Singapore and t-online - Germany.
- A short promotional film to publicise the Kumbh Mela was produced and the same was launched at WTM Exhibition held in London.
- Ministry of Tourism organised the 7<sup>th</sup> International Tourism Mart (ITM 2018) at Agartala, Tripura from 22<sup>nd</sup> and 24<sup>th</sup> November, 2018.
- Two projects were sanctioned under the North East Circuit of Swadesh Darshan Scheme i.e. “Development of Bhalukpong- Bomdila – Tawang” and “Development of Nafra- Seppa- Pappu, Pasa, Pakke Valleys- Sangdupota- New Sagalee- Ziro-Yomcha Project”
- A camp centre of Indian Institute of Tourism and Travel Management (IITTM) was established in Bodhgaya (Bihar).

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- The 7<sup>th</sup> Oversight and Vision Committee meeting was held to review the status of the projects being implemented under Adopt a Heritage – ‘Apni Dharohar, Apni Pehchaan’ Project.
  - During the month of November, 2018, Ministry of Tourism redressed 82 Public Grievances and 63 remained pending.

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