

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF ACTIVITIES FOR THE MONTH OF MAY, 2018

- Foreign Tourist Arrivals (FTAs) in India during April, 2018 were 7,49,477 showing an increase of 4.4% over the same period of the previous year which was 7,17,899.
- FTAs on e-tourist visa in India during April, 2018 were 1,57,094 showing an increase of 37.2% over the same period of the previous year which were 1,14,469.
- Foreign Exchange Earnings (FFE) were Rs.15,713 Crore during April, 2018 showing an increase of 10.2% over the same period of previous year, which was Rs.14,260 Crore.
- Hon'ble Minister of State for Tourism (IC) visited Wuhan, Hubei Province, China to attend the '1st Tourism Ministers' meeting of Shanghai Cooperation Organization (SCO) member States from 07th to 11th May, 2018.
- Hon'ble Minister of State for Tourism (IC) visited San Sebastian, Spain to attend the 108th Session of the UNWTO Executive Council from 23rd to 25th May 2018.
- Hon'ble Minister of State for Tourism(IC) participated in the thematic discussions on Tourism Innovation and Digital Transformation during the 108th Executive Committee of UNWTO and highlighted the Digital India Programme initiated by the Hon'ble Prime Minister to transform India into Digital empowered society and knowledge economy.
- The Hon'ble Minister of State for Tourism(IC) launched the Adventure Tourism Guidelines for India on 31st May 2018.
- Secretary (Tourism) led a delegation comprising of Additional Director General & Deputy Director General, Ministry of Tourism, Government of India and representatives of travel trade in India to Yangon (Myanmar), Ho Chi Minh (Vietnam), Bangkok (Thailand) and Phnom Penh (Cambodia) 06th to 11th May, 2018 to attend Incredible India Road shows.
- The Working Group meeting on Tourism between India and Cambodia at Phnom Penh was held on 10th May, 2018.
- Secretary (Shipping) and Secretary (Tourism), jointly chaired the meeting of the Cruise Task Force (CTF) on 21st May 2018. The Task Force reviewed the implementation of the Standard Operating Procedures and also discussed the way forward for implementing the recommendations of the consultants appointed for preparing the Action Plan for Cruise Tourism in India.

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- During the month of May, 2018, Ministry sanctioned the Development of Waki- Adasa- Dhapewada- Paradsingha- Chota Taj Bagh- Telankhandi- Girad Project for an amount of Rs.5400.98 Lakh in Maharashtra under Swadesh Darshan Scheme.
 - During the month of May, 2018, ‘The Global Media Campaign 2018-19’ was launched on Euro Sports Channel on 27th May 2018 to coincide with the French Open Tennis Tournament. The Campaign on Euro Sports covered the four major Grand Slam Tennis Tournaments, viz. French Open, Wimbledon, Australia Open and US Open.
 - A one month domestic television campaign was released on private channels through NFDC for promoting tourism to the North Eastern region and Jammu & Kashmir. A one month domestic online digital campaign was also released through NFDC for promotion of the North Eastern region of the country.
 - Ministry of Tourism received 179 Public Grievances and disposed 131 by the end of May, 2018.

