

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF ACTIVITIES FOR THE MONTH OF JUNE, 2018

- Foreign Tourist Arrivals (FTAs) in India during May, 2018 were 6,06,043.
- FTAs on e-tourist visa in India during May, 2018 were 94,364 showing an increase of 38.6% over the same period of the previous year which were 68, 092.
- Foreign Exchange Earnings (FFEs) were Rs.12, 742 Crore during May, 2018 showing an increase of 4.0% over the same period of previous year, which was Rs.12, 255 Crore.
- Hon'ble Minister of State for Tourism (IC) led a delegation of leading Indian Tour operators and the representatives from the State of Jammu & Kashmir to attend the Incredible India Road Shows held in New York, Houston, Chicago and St. Louis, USA.' from 18th June, 2018 to 22nd June, 2018.
- Secretary (Tourism) chaired a meeting on 7th June 2018 in Srinagar to review the implementation of the projects sanctioned to the State of Jammu & Kashmir under Prime Minister Development Package 2015.
- Joint Secretary, Ministry of Tourism attended the Buddhist Circuit Workshop organized by Tokyo Development Learning Centre in collaboration with UNESCO and UNWTO in Tokyo, Japan on 14th and 15th June, 2018.
- The Adopt a Heritage Project which was launched in 2017 has received encouraging response. So far MoUs have been finalized and signed for four Heritage sites which include:
 - i. Red Fort, Delhi with Dalmia Bharat Group
 - ii. Gandikota Fort, Andhra Pradesh with Dalmia Bharat Group
 - iii. Mt. Stok Kangri, J&K with Adventure Tour Operators Association of India (ATOAI) &
 - iv. Gangotri Temple and trail to Gaumukh, Uttarakhand with Adventure Tour Operators Association of India Interest (ATOAI)

Further, 18 MoUs are close to finalization and discussions with regard to same are underway with the Asset Owners.

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- Ministry of Tourism undertook the following promotion activities during June, 2018: -
 - i. 'The Global Media Campaign 2018-19' was launched on various Television Channels.
 - ii. A Social Media Campaign was also launched on Twitter and YouTube in international markets to promote the new film on Wildlife.
 - iii. International Day of Yoga was celebrated on 21st June, 2018 at Qutab Minar, New Delhi which was attended by 300-400 participants.
 - iv. A film on Yoga titled 'Yogi on the Racetrack' was aired on major Doordarshan Channels, Private TV Channels and Cinema Halls on the occasion of International Day of Yoga.
 - v. Indiatourism Offices in India and Overseas organized events for promotion of International Day of Yoga.
 - Ministry of Tourism received 133 Public Grievances and disposed of 107 by the end of June, 2018.

