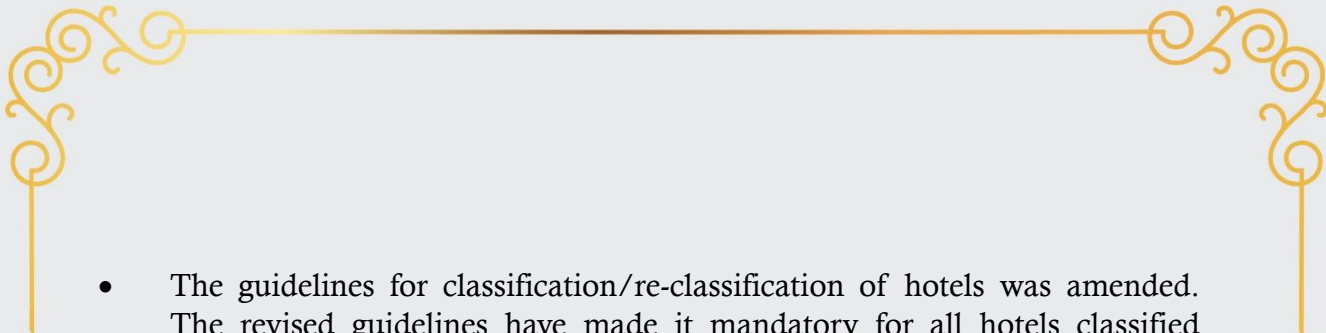


**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF ACTIVITIES FOR THE MONTH OF JANUARY, 2018

- Foreign Tourist Arrivals (FTAs) in India during December, 2017 were 11, 76,233 showing an increase of 15.2% over the same period of the previous year which was 10, 21,375.
- FTAs on e-tourist visa in India during December, 2017 was 2, 40,560 showing an increase of 48.3% over the same period of the previous year which was 1, 62,250.
- Foreign Exchange Earnings (FFE) were Rs.19,514 Crore during December, 2017 showing an increase of 17.9% over the same period of previous year, which was Rs.16,558 Crore.
- Minister of State for Tourism (Independent Charge) attended 8th ASEAN-India Tourism Ministers' meeting held at Chiang Mai, Thailand on 26th January, 2018.
- Ministry of Tourism, Government of India participated in the FITUR (Feria Internacional De Turismo) a leading global tourism event from 17th to 21st January, 2018 in Madrid, Spain.
- Ministry of Tourism was designated as the nodal Ministry for organizing Bharat Parv event at Red Fort, Delhi from 26th to 31st January, 2018, as part of the Republic Day Celebrations.
- Ministry of Tourism participated in South Asian Travel & Tourism Exchange (SATTE) held at Pragati Maidan, New Delhi from 31st Jan. to 2nd Feb. 2018.
- During the month of January, 2018, Ministry of Tourism released a TV campaign to promote 'Swachhata at Tourist Places' on Private Channels through NFDC
- The campaign on 'Swachhata' released earlier on Doordarshan was extended. A Swachhata Campaign was also undertaken on railway tickets through DAVP.
- Ministry of Tourism undertook a campaign on Air India Boarding Passes through DAVP to promote the Multi-lingual Tourist Helpline of the Ministry.
- Ministry of Tourism approved a project for the development of Trimbakeshwar under the PRASHAD Scheme at an estimated cost of Rs.37.81 Crore.

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- The guidelines for classification/re-classification of hotels was amended. The revised guidelines have made it mandatory for all hotels classified under different categories to display their classification status prominently at the reception and on their website.
 - Ministry of Tourism received 34 Public Grievances and disposed 30 at the end of January, 2018.

