


**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF ACTIVITIES FOR THE MONTH OF FEBRUARY, 2018

- Foreign Tourist Arrivals (FTAs) in India during January, 2018 were 10, 66,201 showing an increase of 8.4% over the same period of the previous year which was 9, 83,413.
- FTAs on e-tourist visa in India during January, 2018 was 2, 40,209 showing an increase of 58.5% over the same period of the previous year which was 1, 51,598.
- Foreign Exchange Earnings (FFE) were Rs.17,725 Crore during January, 2018 showing an increase of 9.9% over the same period of previous year, which was Rs.16,135 Crore.
- Ministry of Tourism through SPIC MACAY organized a music series in Varanasi, Delhi and Kochi. The first leg of the cultural programme was organized at Assi Ghat, Varanasi on 24th & 25th February, 2018 which included classical as well as folk music performances.
- Ministry of Tourism released International campaign to promote country's tourism products among Indian Diaspora. The Campaign targeting India Diaspora was released in International feeds of prominent Indian Channel such as Zee, Sony, Aaj Tak, Colors and NDTV.
- The regular International campaign of the Ministry of Tourism was extended in the mainstream International TV Channels such as CNN, BBC, Discovery+TLC, NGC, Euro News, Tabi, CBS, CNBC and History in order to maintain the continuity of the existing campaign.
- India Tourism, Los Angeles, Office of the Ministry of Tourism, Government of India organised a two day Festival of India on 3rd and 4th, February, 2018 under the aegis of Consulate General of India, San Francisco in Los Angeles, USA.
- A Memorandum of Understanding (MOU) was signed between Government of the Republic of India and the Government of the Sultanate of Oman during the visit of Hon'ble PM, Oman on 11th and 12th, February, 2018 for strengthening cooperation in the field of Tourism.
- Secretary (Tourism) chaired a meeting of India Golf Tourism Committee on 8th, February, 2018 for considering proposal for extending financial support for promotion of Golf Events for the period from January, 2018 to June, 2018.

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- During the month of February, 2018, Ministry of Tourism sanctioned an amount of Rs. 62.82 Crore for the Development of Varanasi under the PRASHAD Scheme.
 - Ministry of Tourism received 248 Public Grievances and disposed 243 at the end of February, 2018.

