GOVERNMENT OF INDIA MINISTRY OF TOURISM

SUMMARY OF ACTIVITIES FOR THE MONTH OF APRIL, 2019

- Ministry of Tourism organized road shows in Sydney and Melbourne (Australia) and Auckland (New Zeeland) during the month of April, 2019. Presentation on Indian tourism destinations, B2B meetings between local and Indian tour operators and press meets were organized as a part of the Road Shows.
- The 3rd India Australia Joint Working Group (JWG) meeting was held in Sydney, Australia on 15.04.2019. The Indian delegation was led by the Joint Secretary (Tourism) and included representatives from the Indian Mission, Inland Waterways Authority of India, Air India and travel trade. Matters pertaining to tourism strategies, flight connectivity between the two countries, visa related issues, exchange visits of tour operators & media personnel, sustainable tourism etc. were discussed during the meeting.
- India Tourism, Dubai participated in the Arabian Travel Market (ATM) one of the biggest Travel and Trade events held in the Middle East and Gulf from 28th April – 1st May, 2019. More than 2,500 exhibitors and 40,000 industry professionals from 150 countries participated in ATM.
- The Great Indian Travel Bazaar one of India's leading networking platform for Inbound Tourism was held in Jaipur from 28th to 30th April, 2019. Ministry of Tourism extended financial support to the tune of Rs.25.00 lakh to the State Government of Rajasthan for Great India Travel Bazaar (GITB) 2019 and participated in the event by setting up a stall in the exhibition.
- Ministry of Tourism printed 2 lakh copies each of Delhi, Chandigarh, Lucknow, Amritsar and Shimla city maps for promoting them as tourism destinations.

• Ministry of Tourism disposed 89 Public Grievances by the end of April, 2019 and 22 remained pending.
