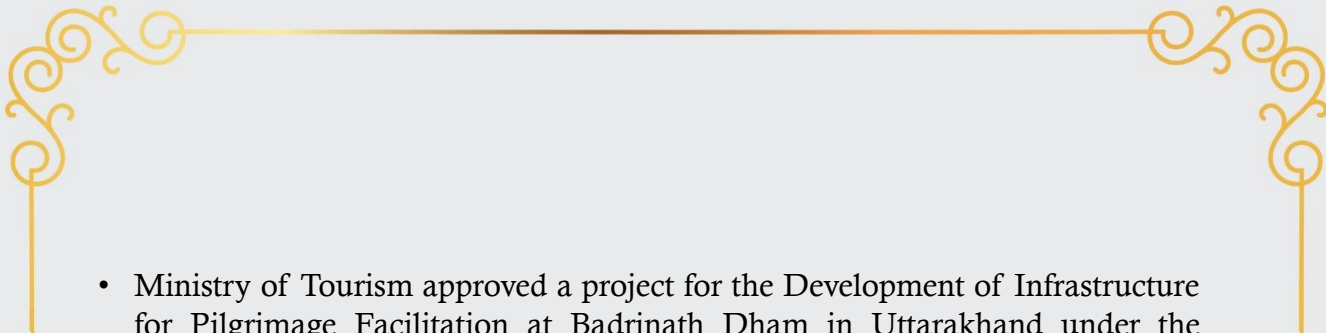


**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF ACTIVITIES FOR THE MONTH OF APRIL, 2018

- Foreign Tourist Arrivals (FTAs) in India during March, 2018 were 10, 25,830 showing an increase of 13.4% over the same period of the previous year which was 9, 04,888.
- FTAs on e-tourist visa in India during March, 2018 were 2, 45,687 showing an increase of 68.8% over the same period of the previous year which were 1, 45,511.
- Foreign Exchange Earnings (FFEs) were Rs. 17, 294 Crore during March, 2018 showing an increase of 17.9% over the same period of previous year, which was Rs.14, 667 Crore.
- The Hon'ble Minister of State for Tourism (IC) attended the 8th Meeting of G-20 Summit of Tourism Ministers from 16-17 April, 2018 in Buenos Aires, Argentina organised by UNWTO (United Nations World Tourism Organisation).
- The Hon'ble Minister of Tourism for State(IC) chaired a meeting on 5th April, 2018 on issues pertaining to Adventure Tourism
- The Hon'ble Minister of Tourism for State (IC) chaired the 4th meeting of the National Medical and Wellness Tourism Board on 12th April, 2018.
- Secretary (Tourism) chaired a meeting on 5th April, 2018 to review the functioning of the Indian Institute of Skiing and Mountaineering, Gulmarg
- During the month of April, 2018, a national outdoor digital campaign and an online campaign on 'Swachhta' was launched to spread awareness and sensitize the masses about maintaining cleanliness and hygiene at tourist places.
- Two national TV campaigns have been released on Doordarshan for the promotion of tourism to North East and Jammu & Kashmir. The international media campaign targeting the Indian Diaspora, which was launched in February 2018, continued during the month of April as well.
- During the month of April, 2018, stakeholder consultations meetings were held for the development of following Iconic Sites:
 - 6th and 7th April ,2018: Goa (Colva)
 - 10th and 11th, April ,2018: Aurangabad (Ajanta and Ellora)
 - 16th and 17th, April, 2018: Karnataka(Hampi)
 - 23rd April, 2018: Rajasthan(Ajmer)

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- Ministry of Tourism approved a project for the Development of Infrastructure for Pilgrimage Facilitation at Badrinath Dham in Uttarakhand under the PRASHAD Scheme for an amount of Rs.39.24 Crore.
 - Ministry of Tourism under the voluntary scheme for classification of operational hotels introduced a new category called 'Legacy Vintage Hotel'. Legacy Vintage Hotels are sub-classified into (i) Legacy Vintage Basic (ii) Legacy Vintage Classic and (iii) Legacy Vintage Grand. The Classification/Re-Classification of the Legacy Vintage Hotels is an online process.
 - Ministry of Tourism received 107 Public Grievances and disposed 93 by the end of April, 2018.

