

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.377
ANSWERED ON 24.06.2019**

MEDICAL TOURISM

377. SHRI RAJIV PRATAP RUDY:

Will the Minister of TOURISM be pleased to state:

- (a) the guidelines followed by the Government with respect to health/medical tourism along with the financial assistance provided to the medical tourism service providers during each of the last three years and the current year;**
- (b) the number of foreign tourists who have visited the country on health/medical tourism and the revenue generated therefrom during the above period;**
- (c) the estimated revenue likely to be generated through health/medical tourism in the coming years; and**
- (d) the steps taken by the Government for the development and promotion of health/medical tourism to boost inflow of foreign tourists in the country?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a): Realizing the potential to develop and promote Wellness and Medical Tourism as a niche product and with the objective of promoting India as a holistic tourism destination for 365 days offering varied niche products, the Ministry of Tourism has formulated guidelines for the promotion of Medical Tourism. As per the guidelines following assistance is provided to eligible stakeholders:

- **Financial Assistance for participating in fairs/events/roads shows approved by the Ministry in the overseas markets under the Marketing Development Assistance (MDA) Scheme.**
- **Financial Assistance in the ratio 50:50 for making publicity and promotional material subject to a maximum ceiling of Rs.10.00 Lakh.**
- **Financial Assistance up to a maximum of Rs.25.00 Lakh on 50:50 sharing basis for organizing Wellness & Medical Tourism promotion shows.**
- **Permission for the use of Incredible India logo for the Wellness & Medical Tourism promotion events, films, literature etc.**
- **Financial support for training courses focused on skill providing, skill up-gradation and skill certification for the persons engaged in Wellness & Medical Tourism sector as per the Capacity Building for Service Providers (CBSP) Scheme guidelines of the Ministry of Tourism.**
- **Provision of space up to 4 square meters to Wellness and/or Medical Tourism Associations at major international fairs for promoting Wellness & Medical Tourism at cost.**

Under this scheme, financial assistance is provided to stakeholders and this assistance provided during the last three years and current year are given in the Annexure.

(b) & (c): The Ministry of Tourism does not compile information on the revenue earned through Medical Tourism. However, the Ministry of Tourism collates data regarding the arrivals on Medical and Medical Attendant Visas provided by the Ministry of Home Affairs. The estimated Foreign Tourist Arrivals (FTAs) in the country on Medical purpose during the years 2015, 2016 and 2017 are 2,33,918, 4,27,014 and 4,95,056, respectively.

(d): Ministry of Tourism has taken various steps to boost medical tourism which inter-alia include:

- **Launch of campaigns in the international markets including for medical tourism under the Incredible India brand-line; conducting Road Shows, Know India Seminars etc.**
- **Ministry produces brochures, CDs, films and other publicity materials for promotion of Medical & Health Tourism. Medical**

tourism is being promoted on social media across various platforms.

- **Department of Commerce and Services Export Promotion Council have launched a Healthcare Portal www.indiahealthcaretourism.com, as a single source platform providing comprehensive information of medical travelers on the top healthcare institutions in the country in various languages.**
- **Government of India launched e-Tourist Visa in September, 2014 for easing of the visa regime has been expanded to include medical visits as well. Medical and Medical Attendant Visa have been introduced to ease the travel process of medical tourists.**
- **In order to provide dedicated institutional framework to take forward medical tourism, a 'National Medical and Wellness Tourism Board' has been constituted which works as an umbrella organization that promotes this segment of tourism in an organized manner.**

ANNEXURE**STATEMENT IN REPLY TO PART (a) OF LOK SABHA UNSTARRED QUESTION NO.377 ANSWERED ON 24.06.2019 REGARDING MEDICAL TOURISM****AMOUNT OF FINANCIAL ASSISTANCE RELEASED DURING THE YEARS 2016-17, 2017-18 & 2018-19 ON MEDICAL TOURISM**

S. NO.	PAYMENT RELEASED TO	NAME OF PROJECT/EVENT	AMOUNT RELEASED (RUPEES)
	YEAR 2016-2017		
1.	M/s. Indian Holiday Pvt. Ltd., New Delhi	Reimbursement under MDA scheme for participation in ATM Dubai Exhibition - 2016	2,00,000
2.	M/s. Indian Holiday Pvt. Ltd., New Delhi	Reimbursement under MDA Scheme for participation in WTM - 2010, London during 7th - 12th November 2010	2,00,000
		Total (A)	4,00,000
	YEAR 2017-2018		
1.	M/s. Indian Holiday Pvt. Ltd., New Delhi	MDA for participation in Tourism Fair WTM London held in London (UK) from 7th to 9th November 2016	2,00,000
2.	M/s. Indian Holiday Pvt. Ltd., New Delhi	MDA for participation in Tourism Fair - ITB Berlin - 2017 held at Berlin (Germany) from 8th to 12th March 2017	2,00,000
3.	M/s. Indian Holiday Pvt. Ltd., New Delhi	MDA for participation in Tourism Fair - ATM 2017 held at Dubai (UAE) from 24th to 27th April 2017	2,00,000
4.	M/s. Dharamshila Hospital and Research Centre, Delhi	MDA for participation in Indian Medical Tourism Destination (IMTD) - 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
5.	M/s. Paras Healthcare Pvt. Ltd. Paras Hospitals, Gurgaon	MDA for participation in Indian Medical Tourism Destination (IMTD) - 2017 (Exhibition &	2,00,000

		Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	
6.	M/s. Paras Healthcare Pvt. Ltd. Paras Hospitals, Gurgaon	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
7.	M/s. Amrita Institute of Medical Sciences, AIMS Kochi	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	1,31,250
8.	M/s. Unimed Healthcare Pvt. Ltd., Hyderabad	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	1,12,500
9.	M/s. Noble Hospitals Private Limited, Pune	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	1,31,250
10.	M/s. Fortis Healthcare Ltd., Gurgaon	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
11.	M/s. Fortis Healthcare Ltd., Gurgaon	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
12.	M/s. Fortis Healthcare Ltd., Gurgaon	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st	2,00,000

		February 2017	
13.	M/s. Narayana Hrudayalaya Ltd., Bangalore	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
14.	M/s. Narayana Hrudayalaya Ltd., Kolkata	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
15.	M/s. Metro Institute of Medical Sciences Pvt. Ltd., New Delhi	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
16.	M/s. Sahyadri Hospital Limited, Pune	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
17.	M/s. Sahyadri Hospital Limited, Pune	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
18.	M/s. Umkal Healthcare Pvt. Ltd., Gurgaon	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
19.	M/s. Continental Hospital Pvt. Ltd., Hyderabad	MDA for participation in Indian Medical Tourism Destination (IMTD) – 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000

20.	M/s. Jaypee Healthcare Limited, Noida	MDA for participation in Indian Medical Tourism Destination (IMTD) - 2017 (Exhibition & Conference) at Addis Ababa, Ethiopia from 20th to 21st February 2017	2,00,000
		Total (B)	37,75,000
	YEAR 2018-2019		
1.	M/s. Indian Holiday Pvt. Ltd., New Delhi	MDA for participation in Tourism Fair WTM - 2017 held in London (UK) from 8th to 11th November 2017	2,00,000
2.	M/s. Grant Medical Foundation (Ruby Hall Clinic), Pune	MDA for participation in Tourism Fair - Oman Health Exhibition and Conference to be held at Oman from 9th to 11th October 2017	2,00,000
3.	M/s. AJ Travels Pvt. Ltd., Zirakpur	MDA for participation in Tourism Fair - ITB Berlin - 2018 in Germany from 7th to 11th March 2018	1,20,499
4.	M/s. Indian Holiday Pvt. Ltd., New Delhi	MDA for participation in Tourism Fair - ATM Dubai (UAE) from 22nd to 25th April 2018	2,50,000
5.	M/s. Somatheeram Research Institute and Ayurveda Hospital Pvt. Ltd. Trivandrum	MDA for participation in Wellness Tourism Fair - MITT 2018 held at Moscow from 13th to 15th March 2018	2,50,000
		Total (C)	10,20,499
	YEAR 2019-2020		
	Nil	Nil	Nil
		Total (D)	
		Grand Total (A) + (B) + (C) + (D)	51,95,499
