

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.216
ANSWERED ON 24.06.2019**

TOURISM PROJECTS IN ANDHRA PRADESH

216. SHRI BALASHOWRY VALLABHANENI:

Will the Minister of TOURISM be pleased to state:

- (a) the details of tourism projects launched by the Government in the recent past to promote tourism and also create employment opportunities in tourism sector;**
- (b) the details of each tourism project sanctioned/being implemented in Andhra Pradesh during the last five years for tourism development, particularly in Krishna (Manginapudi and Suryalanka) and Guntur districts; and**
- (c) the details of employment potential created/proposed to be created due to above projects?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (c): There are two Schemes being implemented by Ministry of Tourism, Government of India for the promotion of Tourism. These are:

- (i) Domestic Promotion and Publicity including Hospitality for promotion of Domestic Tourism.**
- (ii) Restructured Scheme of Overseas Promotion and Publicity including Marketing Development Assistance to promote Indian tourism in Overseas Markets.**

Under these schemes, the Ministry of Tourism, as part of its on-going activities, annually releases print, electronic, online and outdoor media campaigns in the international and domestic markets, under the Incredible India brand-line, to promote various

tourism destinations and products of the country, including those in the state of Andhra Pradesh. Promotions are also undertaken through the Social Media accounts and website of the Ministry. In addition, the Indiatourism Offices in India and overseas disseminate information and undertake various promotional activities with the objective of showcasing the varied tourist destinations and products of the country.

The Ministry of Tourism under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies provides central financial assistance to State Governments/UT Administrations/Central Agencies for development of tourism infrastructure in the country. The projects under the scheme are identified for development in consultation with the State Governments/UT Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier. One of the major objectives of the above schemes is to position tourism as a major engine of economic growth and job creation.

The details of the tourism projects sanctioned/being implemented in Andhra Pradesh during the last five years are at Annexure.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.216 ANSWERED ON 24.06.2019 REGARDING TOURISM PROJECTS IN ANDHRA PRADESH.****DETAILS of PROJECT SANCTIONED IN THE STATE OF ANDHRA PRADESH UNDER SWADESH DARSHAN SCHEME****(Rs. in crore)**

Sl. No.	Year	Name of the Circuit	Name of the Project	Amt. Sanctioned	Amount released
1.	2014- 15	Coastal Circuit	Development of Kakinada Hope Island Konaseema as World Class Coastal & Eco Tourism Circuit in Andhra Pradesh	67.84	64.44
2	2015-16	Coastal Circuit	Development of Coastal Tourism Circuit in Sri Potti Sriramalu Nellore under Swadesh Darshan Scheme in Andhra Pradesh.	59.70	47.76
3.	2017-18	Buddhist Circuit	Development of Buddhist Circuit: Shalihundam- Thotlakonda- Bavikonda- Bojjanakonda- Amravati- Anupu in Andhra Pradesh under the theme of Buddhist Circuit of Swadesh Darshan Scheme	52.34	10.47

**Details of projects sanctioned in the state of Andhra Pradesh
under PRASHAD Scheme**

(Rs in crore)

State	Project Nos	Name of the Project	Year of Sanction	Approved cost	Amount Released
ANDHRA PRADESH	1	Development of Amaravati Town, Guntur District as a Tourist Destination	2015-16	28.36	22.69
	2	Development of Srisailam Temple	2017-18	47.45	37.96

CENTRAL AGENCIES SCHEME

Projects Sanctioned

(Rs. in crore)

S. No.	Year of sanction	Name of Projects	Central Agency	Amount sanctioned	Amount released	Status
1	2017-18	Sound and Light Show at Puttaparthi, Andhra Pradesh	ITDC	7.09	3.54	Ongoing
2	2018-19	Construction of Cruise - cum-Coastal Cargo Terminal at Channel berth area in Outer Harbour of Visakhapatnam Port	Visakhapatnam Port Trust	38.50	19.25	Ongoing

FAIRS AND FESTIVALS

Projects sanctioned

(Rs. in Lakh)

Year	Name of Projects	Amount sanctioned	Amount released
2014-15	Central Financial Assistance (CFA) for organizing Flamingo Festival, 2015 at Nellore	10.00	10.00
	CFA for Organizing Lepakshi Festival, 2014 at Ananthapur	10.00	10.00
	CFA for Organizing Kakinada Beach Festival, 2015 at East Godavari	10.00	10.00
2016-17	CFA for organizing of tourism events on the occasion of Krishna Pushkarma-2016 at Amravathi, Vijayawada, Srisailam of Andhra Pradesh	25.00	25.00
Total		55.00	55.00
