How households of different Socio-Economic background spend on tourism – A comparative study based on Domestic Tourism Survey, 2008-09

Study Commissioned by Ministry of Tourism, Government of India
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PREFACE

This is the second in a series of reports that NCAER, the National Council of Applied Economic Research, has been doing on detailed tourism satellite accounts for the states and union territories of India. With the tremendous growth of the Indian service sector, tourism as a location-specific economic activity is important at the sub-national level. This is true for both tourism’s contribution to national income and to employment. With 29 states, many larger in population than most countries in the world, it is important to measure tourism activity within states through the compilation of State Tourism Satellite Accounts (TSAs). State TSAs go well beyond a national TSA in providing the direct and indirect contribution of tourism to state GDP and employment using state-specific demand and supply data.

TSAs at the sub-national level are becoming increasingly important. The United Nations World Tourism Organisation has emphasised the many reasons for encouraging countries to develop sub-national or regional TSAs. One reason is the worldwide trend towards decentralisation of political power and management of national resources in states, regions and municipalities. In order to allocate and monitor these resources effectively, more and better-integrated regional and local information is required. Tourism activity inevitably has an unequal geographical distribution and characteristics within a national territory, and understanding this requires tourism statistics at different territorial levels. Improving the allocation of resources and regulating markets in sensible ways for a sector with such diversity can only be achieved by upgrading data and measuring economic impact at the sub-regional level.

NCAER was commissioned by the Ministry of Tourism in the Government of India in 2013 to compile Regional Tourism Satellite Accounts for all the states and UTs of India for the base year 2009–10 in order to have a more complete understanding of the tourism sector. NCAER has earlier compiled both the first and second national TSAs for India. NCAER’s first report covered Andhra Pradesh, Bihar, Gujarat, Jammu & Kashmir, Punjab, Rajasthan, Sikkim, Tripura, Tamil Nadu, and West Bengal. This report covers Arunachal Pradesh, Assam, Goa, Himachal Pradesh, Jharkhand, Karnataka, Maharashtra, Odisha, Puducherry, and Uttar Pradesh.

In the absence of standard international guidelines to prepare sub-national TSAs, NCAER has compiled the state TSAs along the same lines as the national TSA, overcoming several data limitations in the process. These limitations have been overcome by using the most logical rates and ratios based on reasonable assumptions.
I would like to thank the agencies that provided the underlying data for the TSA 2009–10, especially the National Sample Survey Office, the Indian Statistical Institute, and Central Statistical Office. NCAER is particularly grateful to several Ministry of Tourism officials, in particular Shri R.K. Bhatnagar, Additional Director-General, Mr Shailesh Kumar, Deputy Director, Smt. Mini Prasanna Kumar, Joint Director, Smt. Neha Srivastava, Deputy Director and Shri S.K. Mohanta, Data Processing Assistant, for their valuable inputs and administrative support during the preparation of the state TSAs.

In ending, I would like to thank the team members, Shri Ramesh Kolli, Senior Advisor, Dr Poonam Munjal, the Task Team Leader, Mr K. A. Siddiqui, Associate Fellow, Mr Amit Sharma, Research Analyst, Ms Monisha Grover, Consultant and Ms Shashi Singh, Office Assistant, for their tireless work in producing India’s first state Tourism Satellite Accounts.

New Delhi  
December 20th, 2015

Shekhar Shah  
Director-General  
NCAER
ACKNOWLEDGEMENT

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ABBREVIATIONS AND ACRONYMS

Units used in the Report

1 crore = 10 million
1 lakh = 100 thousand

Abbreviations

<table>
<thead>
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<th>Abbreviation</th>
<th>Description</th>
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<tbody>
<tr>
<td>DTS</td>
<td>Domestic Tourism Survey</td>
</tr>
<tr>
<td>IPS</td>
<td>International Passenger Survey</td>
</tr>
<tr>
<td>ISI</td>
<td>Indian Statistical Institute</td>
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<tr>
<td>NCAER</td>
<td>National Council of Applied Economic Research</td>
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<td>NRI</td>
<td>Non-Resident Indian</td>
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<td>PIO</td>
<td>Persons of Indian Origin</td>
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How households of different Socio-Economic background spend on tourism

A comparative study based on Domestic Tourism Survey, 2008-09

1. Introduction

These days tourism is a way of life for everybody. The prime objective of tourism is to take time out for recreation, visiting relatives/friends or pilgrimage etc. irrespective of the Socio-Economic characteristics like caste, religion, gender, age, income class or occupation group that a tourist might belong to. But the preferences for tourism activities, destinations and expenses incurred on travel might vary across these characteristics.

The purpose of this study is to present the pattern of expenditure incurred on domestic tourism across the tourist-households’ socio-economic characteristics. There are some insights available on number of tourists by gender and age but there is a complete void of information on spending pattern of tourists by the various socio-economic characteristics. Such information was collected in the pan-India household survey on “Domestic Tourism in India”, which was conducted by the National Sample Survey Organisation (NSSO) during 2008-09. This report presents some of the key findings of this survey that help us meet the objectives of this study.

2. Context of the study

Domestic tourism is a huge and ever-growing phenomenon in India. Despite this, the tourism sector has failed to get as much attention from the research perspective as has many other economic sectors of India, mostly because of the huge dearth of data. Realising this, the Ministry of Tourism, Government of India, took an initiative to fill this data void to a great extent by conducting two comprehensive surveys on “Domestic Tourism in India” and “International Passenger Survey”, the data of which have been extensively used in the preparation of India’s Tourism Satellite Account and even the State Tourism Satellite Accounts.
The present study, commissioned by the Ministry of Tourism to NCAER, analyses these data to prepare a report on “How households of different Socio-Economic background spend on tourism – A comparative study using Domestic Tourism Survey”. This report is a part of the second phase of the “3-year integrated plan for preparation of regional TSAs for all states and UTs of India and two research topics for each year” that was commissioned to NCAER by MoT in October 2013.

3. Objectives of the Study

As desired, the study aims to present and compare the spending pattern of tourists belonging to different socio-economic categories. The socio-economic variables for which data are available are as follows:

- Gender
- Age
- Marital Status
- Religion
- Social Group
- Household Type
- Educational level
- Usual Principal Status
- Profession / Occupation
- Industry of employment

The item-wise expenditure incurred by tourists belonging to the household variables are presented in this report.

4. About Data Source

“Domestic Tourism in India” is an all-India household survey on domestic tourism (DTS 2008-09), carried out during the period July 2008 to June 2009 by National Sample Survey Organisation (NSSO) as part of its 65th Round of sample surveys. This was the first time that such comprehensive survey on domestic tourism was undertaken by NSSO.
A stratified multi-stage sampling design was adopted for the DTS 2008-09. The first stage units (FSU) were the 2001 census villages in rural sector and urban frame survey blocks in the urban sector. For large FSUs, an intermediate stage of sampling was the division of the FSU into a number of parts and random selection of one part for survey. The ultimate stage sampling units were the households. In all, 1,53,038 households were surveyed from 8109 sample villages and 4719 urban blocks spread over all states and union territories of India. Of the total households, 97,074 (63 per cent) belonged to the rural areas and 56,234 to urban areas.

A detailed schedule of enquiry was used to collect data from the sample households on various parameters like household characteristics comprising household size, principal industry, principal occupation, household type, religion, social group, household consumption expenditure, number of overnight trips and same-day trips undertaken by the household, visits of NRIs to the households and their impact, renting out of some portion of the house to tourists during the last 365 days, and awareness, source of information, and impact of the “Incredible India” campaign by the Government of India or other tourism promotional campaigns. Data were also collected for each household member on age, gender, marital status, educational level, usual principal activity status, industry and occupation of employed members, number of overnight as well as same-day trips completed during last 30 days and last 365 days.

For each trip, various trip characteristic data were also collected. These included leading purpose of the trip, main destination, number of places visited, mode of travel, type of stay, number of nights spent outside usual place of residence and so on. Finally, for the latest three overnight trips completed during the last 30 days, detailed data were collected on particulars of expenditure on different items under the heads of accommodation, food and drink, transport, shopping, recreation, religious, cultural, sporting and health-related activities, and other expenditures along with information of reimbursement/direct payment by any institution for such trips.
5. Important concepts/definitions used in DTS

**Trip**
A trip refers to the movement by one or more household members travelling to a place outside their usual environment for purposes other than those of migration or getting employed or setting up of residence in that place and which is outside their regular routine of life, for a duration of not more than six months.

**Domestic Visitor**
A domestic visitor is a household member, who has completed a ‘trip’. In other words, a domestic visitor is a person (household member), residing in the country, who travels to a place within the country, outside his or her usual environment and not as a part of his or her regular routine of life, for duration of not more than six months at a time.

Further, domestic visitors are classified into two categories: domestic overnight visitors and domestic same-day visitors. A domestic overnight visitor is a domestic visitor who spent at least one night in a trip during last 365 days. This means that the trip covered at least two calendar days, wholly or partly. A domestic same-day visitor is a domestic visitor who did not spend even a single night in any trip during last 365 days. This means that the trip started and ended on the same day.

Since it is difficult to distinguish domestic tourists from other travellers who are travelling within the boundary of the country of reference, it is important to identify them by carefully looking into their purpose and duration of travel. This requires a little more scrutiny and it must be noted that:

- All movements of persons commuting regularly and frequently (nearly every day/every week/every fortnight) between their
usual environment and some fixed places for the purpose of work or study, visiting homes of friends or relatives, shopping centres, religious places, centres of health care or any other facilities that might be at a substantial distance away but nevertheless were regularly and frequently visited were not considered as trips.

- Similarly, all movements of persons, whose nature of activities within their regular routine of life involved making movements outside their usual environment to different places, like travelling salesmen, mobile hawkers, medical representatives, on-board staff of airlines/railways or of buses, hired taxis, etc. were not considered as trips.

- Exceptions for exclusion from the coverage of trip as mentioned above were all domestic movements performed by air except for the purpose of migration or getting employed or setting up of residence in that place were considered as trips even if such movements fall within the regular routine of life of the visitor. However, domestic movements performed by on-board aircraft crew as part of their duty were not considered as trips.

**Leading purpose of the trip**

This is defined as the purpose in the absence of which the trip would not have taken place. Leading purpose for all the members who are performing a trip is that purpose without which none of the members in that trip would have undertaken the trip. Clearly, the leading purpose of a trip will be the same for all the members who undertook that trip. In DTS – 2008-09, these purposes have been identified as below:

- **Business** - This category includes trips of employees of Government, public or private organisations or of self-employed people, trips for installation of equipment,
inspection, purchase and sale for enterprise; for attending conferences, congresses, trade fairs and exhibitions; for delivering lectures or concerts; for participation in professional sport activities, etc. For example: Official tours of government officials posted outside Delhi to attend occasional official meetings at Delhi.

- **Holidaying, leisure and recreation** - This category includes sightseeing, attending sporting and cultural events, non-professional active sports, adventure sports, recreational activities, cultural activities, holidays at beaches and hill stations, summer camps, dining out, visiting spas and other establishments specialized in well-being, fitness except in the context of a medical treatment (in which case the purpose would be health & medical), etc.

- **Social (including visiting friends and relatives, attending marriages, etc.)** - This category includes visiting friends and relatives, attending marriages/ any other family events/ other social functions, visiting home towns, visits to arrange short-term caring for the baby, sick or old; etc.

- **Pilgrimage & religious activities** - This category includes attending various religious meetings and events, and undertaking pilgrimages to different places of worship or holy places.

- **Education & training** - This category includes trips to join short-term courses (less than six months) following particular programs of study, education and research programming, acquiring specific skills through formal on-the-job training including paid study, etc. For example, the trip of a professional academician (e.g. college lecturer/school teacher) for acquiring
a certain academic qualification would come under this category. However, if his trip primarily involves delivering academic lectures then the purpose of his trip was reported not as education and training but as business.

- **Health & medical** - This category includes trips to spa, fitness and health resorts, treatments and cures, Ayurvedic and other health resorts of traditional medicines, etc., for getting short-term (less than six months) medical treatment.

- **Shopping** - This category includes purchasing of consumer goods for own personal use or as gifts but not for resale or for use in a future productive process (in which case the purpose would be business). For example, in many places in our country people visit some nearby city/town or market place primarily for the purpose of purchasing consumer goods during festivals like Puja, Diwali, Eid, Christmas, etc. or during social functions like marriages, birthdays, etc., in their households. For such trips the purpose was taken as shopping. But if a shopkeeper undertakes a trip to a city/town to make wholesale purchase for retail selling then the purpose of his trip was taken as business and not shopping.

- **Others** - This category includes purposes which are not indicated elsewhere. For example, making a trip to render some social service, such as attending a blood donation camp to donate blood, comes under this category.

**Domestic Tourism**

Domestic tourism covers all the trips of household members within the territory of India, i.e. of domestic visitors, either as a domestic trip or as part of an international trip.
Tourism Expenditure

This refers to the total expenditure incurred on a trip undertaken by a domestic visitor. This includes expenditure made not just during the trip but also the expenditure related to the trip even if made before or after the trip. It also includes expenditure related to the trip, whether directly paid or reimbursed, by some institution like Government or other agencies on behalf of the selected household.

Trip duration

This refers to the average night spent out of usual place of stay by visitors including time of travelling.

6. Incidence of trips by Socio-Economic categories

The data suggests that the incidence of trips undertaken in a year by persons in rural areas and by those in urban areas does not vary much. The average number of overnight trips made by a rural person was estimated at 2.10 while for urban person, it was 2.07. Both rural males and urban males, on an average, undertake more trips than rural females and urban females respectively. Incidence of overnight trips is observed the highest amongst Sikh persons in rural areas (2.37) and amongst Jains (2.34) in urban areas. While analyzing incidence of trips by age groups of the visitors, highest trips per person is made by those belonging to 30-59 years of age-groups (rural: 2.47, urban:2.33); and this is followed by persons belonging to 15-29 years age-group (rural: 2.13, urban: 2.02). The effect of some socio-economic characteristics on incidence of trips is presented in Table 1.
Table 1: Incidence of trips by Socio-Economic categories (Number of trips per person)

<table>
<thead>
<tr>
<th>Category of persons</th>
<th>Rural</th>
<th>Urban</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>All persons</td>
<td>2.10</td>
<td>2.07</td>
<td>2.09</td>
</tr>
<tr>
<td>Male</td>
<td>2.25</td>
<td>2.20</td>
<td>2.24</td>
</tr>
<tr>
<td>Female</td>
<td>1.94</td>
<td>1.92</td>
<td>1.94</td>
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<tr>
<td>Hinduism</td>
<td>2.13</td>
<td>2.14</td>
<td>2.13</td>
</tr>
<tr>
<td>Islam</td>
<td>1.88</td>
<td>1.71</td>
<td>1.82</td>
</tr>
<tr>
<td>Christianity</td>
<td>1.89</td>
<td>2.03</td>
<td>1.94</td>
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<tr>
<td>Sikhism</td>
<td>2.37</td>
<td>2.32</td>
<td>2.35</td>
</tr>
<tr>
<td>Jainism</td>
<td>1.72</td>
<td>2.34</td>
<td>2.19</td>
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<tr>
<td>Other religious groups</td>
<td>2.23</td>
<td>1.64</td>
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<td>Scheduled tribe</td>
<td>1.96</td>
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<td>Scheduled caste</td>
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<td>Other back ward class</td>
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<td>Other social groups</td>
<td>2.14</td>
<td>2.03</td>
<td>2.10</td>
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<tr>
<td>0-14 years</td>
<td>1.81</td>
<td>1.87</td>
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<td>15-29 years</td>
<td>2.13</td>
<td>2.02</td>
<td>2.10</td>
</tr>
<tr>
<td>30-59 years</td>
<td>2.47</td>
<td>2.33</td>
<td>2.43</td>
</tr>
<tr>
<td>60+ years</td>
<td>1.70</td>
<td>1.68</td>
<td>1.69</td>
</tr>
<tr>
<td>Persons engaged in agriculture</td>
<td>2.50</td>
<td>2.40</td>
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<td>Persons engaged in industries</td>
<td>2.62</td>
<td>2.31</td>
<td>2.49</td>
</tr>
<tr>
<td>Persons engaged in services</td>
<td>2.70</td>
<td>2.46</td>
<td>2.56</td>
</tr>
</tbody>
</table>

Source: NCAER’s computation using DTS, 2008-09 data

The detailed effects of socio-economic characteristics by leading purposes are given in Tables A1 to A9 in the appendix.

7. Average duration of overnight trips

The average number of nights spent on overnight trips was about 3 for the rural population and about 4 for the urban. However, the average duration of overnight trips undertaken by the urban population varied from 2 nights in case of shopping trips to 5.6 in case of medical trips. In rural areas, the least average duration was observed in case of shopping related trips (1.5 nights) while the highest average duration pertained to leisure trips (4.3 nights). Figure 1 presents average duration by leading purposes.
A comparative study of domestic Tourism survey, 2008-09

Figure 1: Average duration of trips (number of nights spent)

![Bar chart showing average duration of trips by category and urban/rural]

Source: NCAER’s computation using DTS, 2008-09 data

Tables A10 to A15 in appendix give the average duration of overnight trips for all the leading purposes separately by religion, social groups, household type, principal occupation and principal industry of households and MPCE quintiles of households.

8. Average expenditure per overnight trips

The following figures present the average expenditure per-overnight trip by categories of expenditure for each Socio-Economic category and the detailed tables of the same, further classified by leading purposes are given in appendix (see Tables A16 to A63). For each category, a comparison is drawn for rural, urban and overall sectors also.
Figure 2: Average expenditure (Rs.) per overnight trip by categories of expenditure and BY RELIGION

The data reveals that the highest per-trip expenditure was incurred by Jains amongst all religions, of about Rs. 2444 per trip. This was followed by expenditure incurred by Christians (Rs. 1740), Others (Rs. 1416), Hindus (Rs. 965), Sikhs (Rs. 906) and Muslims (Rs. 879).

Per trip expenditure on ‘medical & health related services’ is the highest amongst all other expenditure items for all religious categories except for Hindus and Jains.

Passenger transport services are the most important item of expenditure for Jains. Shopping is most important per overnight trip expenditure for Hindus.

For detailed average expenditures by different socio-economic characteristics for each leading purpose separately, please refer to the Appendix Tables A16 to A 63.

Source: NCAER’s computation using DTS, 2008-09 data
In India, Shopping is the most important item of expenditure for Scheduled tribe, Scheduled caste and Other backward class.

Passenger transport services are the most important item of expenditure for “Others”.

“Others” or the general category, amongst all social groups, incur the highest per overnight trip expenditure in India, of about Rs. 1414.6, followed by Other backward class (Rs. 881), Scheduled tribe (Rs. 625) and Scheduled caste (Rs. 615).

For detailed average expenditures by different socio-economic characteristics for each leading purpose separately, please refer to the Appendix Tables A16 to A63.

Source: NCAER’s computation using DTS, 2008-09 data
Figure 4: Average expenditure (Rs.) per overnight trip by categories of expenditure and BY HOUSEHOLD TYPE

Source: NCAER’s computation using DTS, 2008-09 data

- Shopping is the most important item of expenditure for all the household type categories except for Regular wages/ salary earner households and Casual labor households
- Passenger transport services is the most important item of expenditure for Regular wages/ salary earner households and per trip expenditure on medical and health related services is the highest for Casual labour households
- Regular wages/ salary earner amongst all household type incur the highest per overnight trip expenditure in India, of about Rs. 1801, followed by Self-employed (Rs. 1007), Others (Rs. 900) and casual labour (Rs. 614)
- For detailed average expenditures by different socio-economic characteristics for each leading purpose separately, please refer to the Appendix Tables A16 to A 63.
Figure 5: Average expenditure (Rs.) per overnight trip by categories of expenditure and BY PRINCIPAL OCCUPATION (NCO) OF HOUSEHOLDS

Passenger transport services are the most important item of expenditure for Legislators, senior officials and managers, Professionals and Clerks. Medical & health related services is the most important item of expenditure for Service workers and shop & market sales workers, Craft and related trades workers and Plant and machine operators. Shopping is the most important item of expenditure for Associate professionals, Elementary occupation and Skilled agricultural and fishery workers.

Legislators, senior officials and managers amongst all professionals record the highest per overnight trip expenditure in India, of about Rs. 2294.9.

For detailed average expenditures by different socio-economic characteristics for each leading purpose separately, please refer to the Appendix Tables A16 to A 63.
Shopping is the most important item of expenditure for households with primary occupation as Agriculture and allied activities.

Passenger transport services is the most important item of expenditure for households which are primarily engaged in Industry and Services.

Households engaged in Services amongst all sectors accounts for the highest per overnight trip expenditure in India, of about Rs. 1449, followed by those engaged in Industry (Rs. 972) and Agriculture (Rs. 738).

For detailed average expenditures by different socio-economic characteristics for each leading purpose separately, please refer to the Appendix Tables A16 to A63.
APPENDIX
### Table A1: Number of overnight trips per 100 persons by purpose and by gender of visitors

<table>
<thead>
<tr>
<th></th>
<th>Business</th>
<th>Leisure</th>
<th>Social</th>
<th>Religious</th>
<th>Educational</th>
<th>Medical</th>
<th>Shopping</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rural</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>5.1</td>
<td>4.1</td>
<td>168.6</td>
<td>21.1</td>
<td>1.6</td>
<td>16.2</td>
<td>1.0</td>
<td>7.4</td>
<td>225.1</td>
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<td>156.0</td>
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<td>13.4</td>
<td>0.3</td>
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<td>194.1</td>
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<td>14.8</td>
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<td>210.0</td>
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<td></td>
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<td>10.4</td>
<td>156.5</td>
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<td>220.1</td>
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<td>143.6</td>
<td>28.8</td>
<td>0.9</td>
<td>6.6</td>
<td>0.1</td>
<td>2.6</td>
<td>191.9</td>
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<tr>
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<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
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<td>6.0</td>
<td>165.0</td>
<td>24.5</td>
<td>1.8</td>
<td>13.2</td>
<td>0.8</td>
<td>6.8</td>
<td>223.7</td>
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<tr>
<td>Female</td>
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<td>4.8</td>
<td>152.3</td>
<td>20.3</td>
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<td>11.3</td>
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</tr>
</tbody>
</table>

**Source:** NCAER’s computation using DTS -2008-09 data
### Table A2: Number of overnight trips per 100 persons by purpose and by age-groups of visitors

<table>
<thead>
<tr>
<th></th>
<th>Business</th>
<th>Leisure</th>
<th>Social</th>
<th>Religious</th>
<th>Educational</th>
<th>Medical</th>
<th>Shopping</th>
<th>Others</th>
<th>Total</th>
</tr>
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<td>Rural</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0-14 years</td>
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<td>3.6</td>
<td>152.5</td>
<td>13.6</td>
<td>0.2</td>
<td>6.7</td>
<td>0.2</td>
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<td>180.5</td>
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<tr>
<td>15-29 years</td>
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<td>162.3</td>
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<td>3.0</td>
<td>13.4</td>
<td>0.6</td>
<td>6.0</td>
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<tr>
<td>30-59 years</td>
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<td>183.8</td>
<td>23.9</td>
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<td>21.3</td>
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<td>22.6</td>
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<td>5.6</td>
<td>169.6</td>
</tr>
<tr>
<td>Total</td>
<td>2.8</td>
<td>3.6</td>
<td>162.4</td>
<td>18.9</td>
<td>1.1</td>
<td>14.8</td>
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<td>5.7</td>
<td>210.0</td>
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<td>0-14 years</td>
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<td>10.1</td>
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<td>3.2</td>
<td>0.1</td>
<td>2.0</td>
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</tr>
<tr>
<td>15-29 years</td>
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<td>11.0</td>
<td>151.2</td>
<td>24.8</td>
<td>3.2</td>
<td>4.7</td>
<td>0.1</td>
<td>4.5</td>
<td>202.2</td>
</tr>
<tr>
<td>30-59 years</td>
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<td>165.4</td>
<td>35.9</td>
<td>1.4</td>
<td>8.1</td>
<td>0.5</td>
<td>5.4</td>
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<tr>
<td>60+ years</td>
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<td>0.1</td>
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<td>9.7</td>
<td>150.5</td>
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<td>1.6</td>
<td>6.4</td>
<td>0.2</td>
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<td></td>
</tr>
<tr>
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<td>149.1</td>
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<td>5.7</td>
<td>0.2</td>
<td>3.1</td>
<td>181.9</td>
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<tr>
<td>15-29 years</td>
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<td>7.2</td>
<td>159.0</td>
<td>21.0</td>
<td>3.1</td>
<td>10.5</td>
<td>0.4</td>
<td>5.5</td>
<td>209.7</td>
</tr>
<tr>
<td>30-59 years</td>
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<td>4.9</td>
<td>178.3</td>
<td>27.6</td>
<td>1.0</td>
<td>17.3</td>
<td>0.9</td>
<td>6.9</td>
<td>242.8</td>
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<td>117.6</td>
<td>21.5</td>
<td>0.4</td>
<td>20.4</td>
<td>0.5</td>
<td>4.9</td>
<td>169.3</td>
</tr>
<tr>
<td>Total</td>
<td>3.1</td>
<td>5.4</td>
<td>158.9</td>
<td>22.4</td>
<td>1.3</td>
<td>12.3</td>
<td>0.5</td>
<td>5.2</td>
<td>209.1</td>
</tr>
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</table>

*Source: NCAER’s computation using DTS -2008-09 data*
Table A3 (a): Number of overnight trips per 100 persons by purpose and by usual principal activity status of visitors - RURAL

<table>
<thead>
<tr>
<th>Status</th>
<th>Business</th>
<th>Leisure</th>
<th>Social</th>
<th>Religious</th>
<th>Educational</th>
<th>Medical</th>
<th>Shopping</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-employed – Own Account Worker</td>
<td>9.6</td>
<td>4.1</td>
<td>202.3</td>
<td>27.8</td>
<td>0.7</td>
<td>24.0</td>
<td>2.0</td>
<td>8.5</td>
<td>278.9</td>
</tr>
<tr>
<td>Self-employed - Employer</td>
<td>15.1</td>
<td>10.8</td>
<td>187.0</td>
<td>31.6</td>
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<td>25.5</td>
<td>0.8</td>
<td>9.7</td>
<td>281.1</td>
</tr>
<tr>
<td>Worked as helper in household enterprise (unpaid)</td>
<td>4.1</td>
<td>3.1</td>
<td>174.2</td>
<td>24.3</td>
<td>1.3</td>
<td>16.1</td>
<td>1.4</td>
<td>4.0</td>
<td>228.4</td>
</tr>
<tr>
<td>Worked as regular salaried/wage employee</td>
<td>10.7</td>
<td>8.2</td>
<td>195.6</td>
<td>31.3</td>
<td>5.5</td>
<td>19.9</td>
<td>1.6</td>
<td>14.6</td>
<td>287.3</td>
</tr>
<tr>
<td>Worked as casual wage labour: in public</td>
<td>11.1</td>
<td>0.2</td>
<td>182.3</td>
<td>9.2</td>
<td>3.4</td>
<td>29.3</td>
<td>0.7</td>
<td>2.2</td>
<td>238.4</td>
</tr>
<tr>
<td>Worked as casual wage labour: in other types of work</td>
<td>4.2</td>
<td>2.6</td>
<td>185.4</td>
<td>23.2</td>
<td>0.1</td>
<td>19.8</td>
<td>0.5</td>
<td>7.5</td>
<td>243.4</td>
</tr>
<tr>
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<td>3.5</td>
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<td>20.5</td>
<td>15.0</td>
<td>11.3</td>
<td>0.2</td>
<td>26.8</td>
<td>203.2</td>
</tr>
<tr>
<td>Attended educational institution</td>
<td>0.2</td>
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<td>146.7</td>
<td>15.3</td>
<td>2.4</td>
<td>5.2</td>
<td>0.3</td>
<td>2.7</td>
<td>177.8</td>
</tr>
<tr>
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<td>149.8</td>
<td>15.8</td>
<td>0.4</td>
<td>15.1</td>
<td>0.3</td>
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<td>155.0</td>
<td>14.2</td>
<td>0.1</td>
<td>17.4</td>
<td>0.1</td>
<td>4.0</td>
<td>193.7</td>
</tr>
<tr>
<td>Rentiers, pensioners, remittance recipients, etc.</td>
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<td>145.2</td>
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<td>0.1</td>
<td>30.1</td>
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<td>32.8</td>
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<td>18.9</td>
<td>1.1</td>
<td>14.8</td>
<td>0.6</td>
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</table>

Source: NCAER’s computation using DTS - 2008-09 data
Table A3 (b): Number of overnight trips per 100 persons by purpose and by usual principal activity status of visitors – URBAN

<table>
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<tr>
<th>Status</th>
<th>Business</th>
<th>Leisure</th>
<th>Social</th>
<th>Religious</th>
<th>Educational</th>
<th>Medical</th>
<th>Shopping</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-employed – Own Account Worker</td>
<td>17.4</td>
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<td>174.6</td>
<td>34.9</td>
<td>0.8</td>
<td>9.6</td>
<td>0.7</td>
<td>7.4</td>
<td>252.2</td>
</tr>
<tr>
<td>Self-employed - Employer</td>
<td>24.2</td>
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<td>47.6</td>
<td>0.4</td>
<td>4.3</td>
<td>0.3</td>
<td>9.6</td>
<td>256.8</td>
</tr>
<tr>
<td>Worked as helper in household enterprise (unpaid)</td>
<td>7.8</td>
<td>7.1</td>
<td>146.8</td>
<td>29.9</td>
<td>0.3</td>
<td>13.8</td>
<td>0.1</td>
<td>3.7</td>
<td>209.6</td>
</tr>
<tr>
<td>Worked as regular salaried/wage employee</td>
<td>8.8</td>
<td>12.0</td>
<td>176.8</td>
<td>34.6</td>
<td>3.7</td>
<td>6.1</td>
<td>0.4</td>
<td>6.4</td>
<td>248.9</td>
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<td>97.9</td>
<td>6.1</td>
<td>0.4</td>
<td>34.1</td>
<td>5.0</td>
<td>1.0</td>
<td>155.4</td>
</tr>
<tr>
<td>Worked as casual wage labour: in other types of work</td>
<td>3.0</td>
<td>2.6</td>
<td>160.8</td>
<td>34.0</td>
<td>0.1</td>
<td>7.0</td>
<td>0.1</td>
<td>6.1</td>
<td>213.7</td>
</tr>
<tr>
<td>Did not work but was seeking and/or available for work</td>
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<td>34.2</td>
<td>4.8</td>
<td>3.6</td>
<td>0.1</td>
<td>16.9</td>
<td>174.7</td>
</tr>
<tr>
<td>Attended educational institution</td>
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<td>140.4</td>
<td>30.2</td>
<td>2.5</td>
<td>3.0</td>
<td>0.1</td>
<td>2.5</td>
<td>192.8</td>
</tr>
<tr>
<td>Attended domestic duties only</td>
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<td>144.0</td>
<td>30.2</td>
<td>0.4</td>
<td>7.0</td>
<td>0.1</td>
<td>2.5</td>
<td>191.9</td>
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<tr>
<td>Domestic duties &amp; also engaged in free collection of goods</td>
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<td>7.4</td>
<td>159.3</td>
<td>20.0</td>
<td>0.0</td>
<td>11.2</td>
<td>0.3</td>
<td>3.6</td>
<td>202.1</td>
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<tr>
<td>Rentiers, pensioners, remittance recipients, etc.</td>
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<td>45.3</td>
<td>1.8</td>
<td>15.0</td>
<td>0.3</td>
<td>4.6</td>
<td>222.4</td>
</tr>
<tr>
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<td>49.3</td>
<td>9.4</td>
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<td>40.2</td>
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<td>6.4</td>
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Source: NCAER’s computation using DTS -2008-09 data
### Table A3 (c): Number of overnight trips per 100 persons by purpose and by usual principal activity status of visitors – TOTAL

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<th>Status</th>
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<th>Religious</th>
<th>Educational</th>
<th>Medical</th>
<th>Shopping</th>
<th>Others</th>
<th>Total</th>
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<tr>
<td>Self-employed – Own Account Worker</td>
<td>11.5</td>
<td>4.8</td>
<td>195.8</td>
<td>29.5</td>
<td>0.7</td>
<td>20.5</td>
<td>1.7</td>
<td>8.2</td>
<td>272.7</td>
</tr>
<tr>
<td>Self-employed - Employer</td>
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</tr>
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**Source:** NCAER’s computation using DTS -2008-09 data
### Table A4: Number of overnight trips per 100 persons by purpose and by religion of visitors

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**Source:** NCAER’s computation using DTS -2008-09 data
### Table A5: Number of overnight trips per 100 persons by purpose and by social groups of visitors

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**Source:** NCAER's computation using DTS -2008-09 data
Table A6: Number of overnight trips per 100 persons by purpose and by household types of visitors

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Source: NCAER's computation using DTS -2008-09 data
### Table A7: Number of overnight trips per 100 persons by purpose and by principal occupation (NCO) of visitors

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**Source:** NCAER’s computation using DTS -2008-09 data
### Table A7: Number of overnight trips per 100 persons by purpose and by principal occupation (NCO) of visitors

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<th>Medical</th>
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Source: NCAER’s computation using DTS -2008-09 data
### Table A8: Number of overnight trips per 100 persons by purpose and by principal industry (NIC) of visitors

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*Source: NCAER's computation using DTS -2008-09 data*
**Table A9: Number of overnight trips per 100 persons by purpose and by MPCE quintile**

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**Source:** NCAER's computation using DTS -2008-09 data
### Table A10: Average duration of overnight trips (number of nights spent) by purpose and by religion

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**Source:** NCAER’s computation using DTS -2008-09 data
Table A11: Average duration of overnight trips (number of nights spent) by purpose and by social groups

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<th>Medical</th>
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<td></td>
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<tr>
<td>Scheduled tribe</td>
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Source: NCAER’s computation using DTS, 2008-09 data
# Table A12: Average duration of overnight trips (number of nights spent) by purpose and by types of household

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<th>Educational</th>
<th>Medical</th>
<th>Shopping</th>
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<td>3.2</td>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A13: Average duration of overnight trips (number of nights spent) by purpose and by principal occupation (NCO) of households

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<th>Educational</th>
<th>Medical</th>
<th>Shopping</th>
<th>Other purposes</th>
<th>All Purposes</th>
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<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
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<td>2.8</td>
<td>3.1</td>
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Source: NCAER’s computation using DTS, 2008-09 data
### Table A14: Average duration of overnight trips (number of nights spent) by purpose and by principal industry (NIC) of households

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<th>Educational</th>
<th>Medical</th>
<th>Shopping</th>
<th>Other purposes</th>
<th>All Purposes</th>
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**Source: NCAER’s computation using DTS, 2008-09 data**
Table A15: Average duration of overnight trips (number of nights spent) by purpose and by MPCE quintiles

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<th>Medical</th>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A16: Average expenditure per overnight BUSINESS trip by categories of expenditure and by religion  
(In Rs.)

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<th>Recreation, religious and others</th>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A17: Average expenditure per overnight BUSINESS trip by categories of expenditure and by social groups

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<th>Recreation, religious and others</th>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A18: Average expenditure per overnight BUSINESS trip by categories of expenditure and by types of household (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A19: Average expenditure per overnight BUSINESS trip by categories of expenditure and by principal occupation (NCO) of households  

(in Rs.)

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<th>Recreation, religious and others</th>
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Source: NCAER's computation using DTS, 2008-09 data
A comparative study of domestic Tourism survey, 2008-09

Table A20: Average expenditure per overnight BUSINESS trip by categories of expenditure and by principal industry (NIC) of households

*(in Rs.)*

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<th>Recreation, religious and others</th>
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*Source:* NCAER’s computation using DTS, 2008-09 data
Table A21: Average expenditure per overnight BUSINESS trip by categories of expenditure and by MPCE quintiles

(in Rs.)

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Source: NCAER’s computation using DTS, 2008-09 data
## Table A22: Average expenditure per overnight LEISURE trip by categories of expenditure and by religion

*(in Rs.)*

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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*Source: NCAER’s computation using DTS, 2008-09 data*
Table A23: Average expenditure per overnight LEISURE trip by categories of expenditure and by social groups

(in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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Source: NCAER’s computation using DTS, 2008-09 data
### Table A24: Average expenditure per overnight LEISURE trip by categories of expenditure and by types of households

*(in Rs.)*

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<th>Recreation, religious and others</th>
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**Source:** NCAER’s computation using DTS, 2008-09 data
### Table A25: Average expenditure per overnight LEISURE trip by categories of expenditure and by principal occupation (NCO) of households

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<th>Shopping</th>
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<td>288</td>
<td>665</td>
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<td>1619</td>
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<td>Skilled agricultural and fishery workers</td>
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<td>482</td>
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<tr>
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<td>459</td>
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</tr>
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<td>778</td>
<td>529</td>
<td>122</td>
<td>3174</td>
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</table>

**Source:** NCAER's computation using DTS, 2008-09 data
Table A26: Average expenditure per overnight LEISURE trip by categories of expenditure and by principal industry (NIC) of households (in Rs.)

<table>
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<th></th>
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<th>Food &amp; beverages services</th>
<th>Passenger transport services</th>
<th>Shopping</th>
<th>Recreation, religious and others</th>
<th>Total</th>
</tr>
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</tr>
<tr>
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<td>777</td>
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</table>

Source: NCAER’s computation using DTS, 2008-09 data
### Table A27: Average expenditure per overnight LEISURE trip by categories of expenditure and by MPCE quintiles

*(in Rs.)*

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<tr>
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<th>Passenger transport services</th>
<th>Shopping</th>
<th>Recreation, religious and others</th>
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<tbody>
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**Source:** NCAER’s computation using DTS, 2008-09 data
Table A28: Average expenditure per overnight SOCIAL trip by categories of expenditure and by religion (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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<td>239</td>
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**Source:** NCAER’s computation using DTS, 2008-09 data
Table A29: Average expenditure per overnight SOCIAL trip by categories of expenditure and by social groups  
(in Rs.)

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<th>Food &amp; beverages services</th>
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<th>Shopping</th>
<th>Recreation, religious and others</th>
<th>Total</th>
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<td>425</td>
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<td>989</td>
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</tr>
<tr>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A30: Average expenditure per overnight SOCIAL trip by categories of expenditure and by types of household (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
<th>Total</th>
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<td>166</td>
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<td>314</td>
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<tr>
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</tr>
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<td>39</td>
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<td>239</td>
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Source: NCAER’s computation using DTS, 2008-09 data
### Table A31: Average expenditure per overnight SOCIAL trip by categories of expenditure and by principal occupation (NCO) of households (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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**Source:** NCAER's computation using DTS, 2008-09 data
### Table A32: Average expenditure per overnight SOCIAL trip by categories of expenditure and by principal industry (NIC) of households (in Rs.)

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<th>Recreation, religious and others</th>
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**Source:** NCAER’s computation using DTS, 2008-09 data
Table A33: Average expenditure per overnight SOCIAL trip by categories of expenditure and by MPCE quintiles

*(in Rs.)*

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*Source: NCAER's computation using DTS, 2008-09 data*
Table A3.4: Average expenditure per overnight RELIGIOUS trip by categories of expenditure and by religion

(in Rs.)

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Source: NCAER's computation using DTS, 2008-09 data
### Table A35: Average expenditure per overnight RELIGIOUS trip by categories of expenditure and by social groups (in Rs.)

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**Source:** NCAER’s computation using DTS, 2008-09 data
Table A36: Average expenditure per overnight RELIGIOUS trip by categories of expenditure and by types of household (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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**Source:** NCAER's computation using DTS, 2008-09 data
Table A37: Average expenditure per overnight RELIGIOUS trip by categories of expenditure and by principal occupation (NCO of household) (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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Source: NCAER's computation using DTS, 2008-09 data
Table A38: Average expenditure per overnight RELIGIOUS trip by categories of expenditure and by principal industry (NIC) of households (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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*Source: NCAER’s computation using DTS, 2008-09 data*
Table A39: Average expenditure per overnight RELIGIOUS trip by categories of expenditure and by MPCE quintiles  

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**Source:** NCAER’s computation using DTS, 2008-09 data
Table A40: Average expenditure per overnight EDUCATIONAL trip by categories of expenditure and by religion
(in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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Source: NCAER's computation using DTS, 2008-09 data
Table A41: Average expenditure per overnight EDUCATIONAL trip by categories of expenditure and by social groups

_(in Rs._)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A42: Average expenditure per overnight EDUCATIONAL trip by categories of expenditure and by types of household (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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**Source:** NCAER’s computation using DTS, 2008-09 data
### Table A43: Average expenditure per overnight EDUCATIONAL trip by categories of expenditure and by principal occupation (NCO) of household (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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<td>197</td>
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<td>122</td>
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<td>450</td>
<td>156</td>
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<td>193</td>
<td>434</td>
<td>305</td>
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</table>

**Source:** NCAER's computation using DTS, 2008-09 data
### Table A44: Average expenditure per overnight EDUCATIONAL trip by categories of expenditure and by principal industry (NIC) of households (in Rs.)

<table>
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<tr>
<th></th>
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<th>Food &amp; beverages services</th>
<th>Passenger transport services</th>
<th>Shopping</th>
<th>Recreation, religious and others</th>
<th>Total</th>
</tr>
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<td>184</td>
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<td>253</td>
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<td>147</td>
<td>211</td>
<td>278</td>
<td>126</td>
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<td></td>
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<td></td>
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<td>451</td>
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<td>281</td>
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</tr>
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<td>193</td>
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**Source:** NCAER’s computation using DTS, 2008-09 data
Table A45: Average expenditure per overnight EDUCATIONAL trip by categories of expenditure and by MPCE quintiles (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
<th>Total</th>
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</thead>
<tbody>
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<td>Quintile 1 (Bottom) Rural</td>
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<td>73</td>
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<td>143</td>
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<td>Quintile 3 Rural</td>
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<td>Quintile 4 Rural</td>
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<td>147</td>
<td>211</td>
<td>278</td>
<td>126</td>
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</tr>
<tr>
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<td>538</td>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A46: Average expenditure per overnight MEDICAL trip by categories of expenditure and by religion

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<th>Recreation, religious and others</th>
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<td>3563</td>
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Source: NCAER's computation using DTS, 2008-09 data
Table A47: Average expenditure per overnight MEDICAL trip by categories of expenditure and by social groups (in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
<th>Total</th>
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</table>

Source: NCAER’s computation using DTS, 2008-09 data
Table A48: Average expenditure per overnight MEDICAL trip by categories of expenditure and by types of household  
*(in Rs.)*

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<th>Shopping</th>
<th>Recreation, religious and others</th>
<th>Total</th>
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*Source: NCAER’s computation using DTS, 2008-09 data*
Table A49: Average expenditure per overnight MEDICAL trip by categories of expenditure and by principal occupation (NCO) of households (in Rs.)

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<th>Shopping</th>
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**Source:** NCAER's computation using DTS, 2008-09 data
Table A50: Average expenditure per overnight MEDICAL trip by categories of expenditure and by principal industry (NIC) of households

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**Source:** NCAER’s computation using DTS, 2008-09 data
### Table A51: Average expenditure per overnight MEDICAL trip by categories of expenditure and by MPCE quintile

(in Rs.)

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**Source:** NCAER’s computation using DTS, 2008-09 data
Table A52: Average expenditure per overnight SHOPPING trip by categories of expenditure and by religion (in Rs.)

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*Source: NCAER's computation using DTS, 2008-09 data*
**Table A53: Average expenditure per overnight SHOPPING trip by categories of expenditure and by social groups**

*(in Rs.)*

<table>
<thead>
<tr>
<th></th>
<th>Accommodation services</th>
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<th>Shopping</th>
<th>Recreation, religious and others</th>
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*Source: NCAER’s computation using DTS, 2008-09 data*
### Table A54: Average expenditure per overnight SHOPPING trip by categories of expenditure and by types of household (in Rs.)

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<tr>
<th></th>
<th>Accommodation services</th>
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<th>Shopping</th>
<th>Recreation, religious and others</th>
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**Source:** NCAER’s computation using DTS, 2008-09 data
Table A55: Average expenditure per overnight SHOPPING trip by categories of expenditure and by principal occupation of households (in Rs.)

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<th>Total</th>
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<td>Passenger transport services</td>
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<tr>
<td>Legislators, senior officials and managers</td>
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<td>63</td>
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<td>Total</td>
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<td>152</td>
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<tr>
<td>Legislators, senior officials and managers</td>
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<td>Legislators, senior officials and managers</td>
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<td>76</td>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A56: Average expenditure per overnight SHOPPING trip by categories of expenditure and by principal industry (NIC) of households

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A57: Average expenditure per overnight SHOPPING trip by categories of expenditure and by MPCE quintiles (in Rs.)

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<th>Shopping</th>
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Source: NCAER's computation using DTS, 2008-09 data
### Table A58: Average expenditure per overnight OTHER trip by categories of expenditure and by religion

_(in Rs.)_

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**Source:** NCAER’s computation using DTS, 2008-09 data
**Table A59: Average expenditure per overnight OTHER trip by categories of expenditure and by social groups**

*(in Rs.)*

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<th></th>
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<th>Food &amp; beverages services</th>
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<th>Shopping</th>
<th>Recreation, religious and others</th>
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**Source:** NCAER’s computation using DTS, 2008-09 data

**Table A60: Average expenditure per overnight OTHER trip by categories of expenditure and by types of household**

*(in Rs.)*
A comparative study of domestic Tourism survey, 2008-09

<table>
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<tr>
<th></th>
<th>Accommodation services</th>
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<th>Passenger transport services</th>
<th>Shopping</th>
<th>Recreation, religious and others</th>
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Source: NCAER’s computation using DTS, 2008-09 data
Table A61: Average expenditure per overnight OTHER trip by categories of expenditure and by principal occupation (NCO) of households  
(in Rs.)

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<th>Shopping</th>
<th>Recreation, religious and others</th>
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*Source: NCAER’s computation using DTS, 2008-09 data*
Table A62: Average expenditure per overnight OTHER trip by categories of expenditure and by principal industry (NIC) of households (in Rs.)

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<th>Shopping</th>
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<th>Shopping</th>
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<td>576</td>
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<th>Passenger transport services</th>
<th>Shopping</th>
<th>Recreation, religious and others</th>
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**Source:** NCAER’s computation using DTS, 2008-09 data
Table A63: Average expenditure per overnight OTHER trip by categories of expenditure and by MPCE quintiles (in Rs.)

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<th>Accommodation services</th>
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<th>Shopping</th>
<th>Recreation, religious and others</th>
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Source: NCAER’s computation using DTS, 2008-09 data