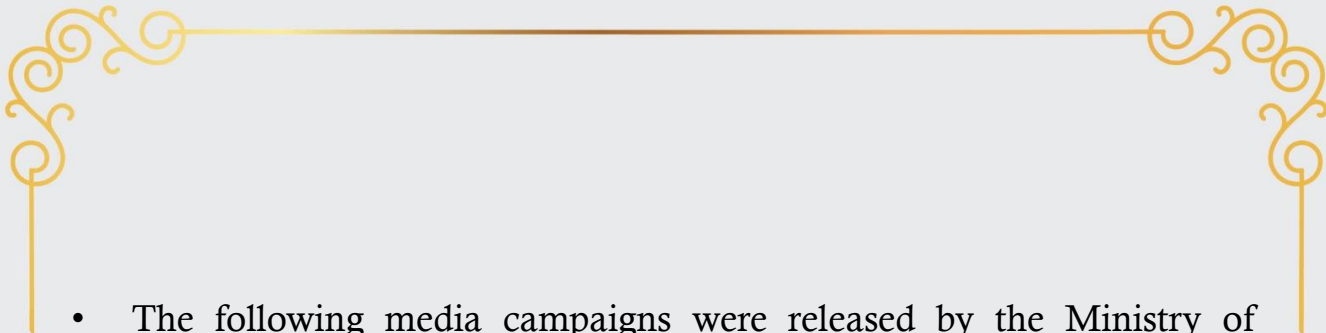


**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF ACTIVITIES FOR THE MONTH OF JUNE, 2019

- Ministry of Tourism organized a Mega Fam Tour as a part of celebrating the International Day of Yoga (IDY) on June 21, 2019. Tour Operators, representatives of Travel Media, Opinion Makers, etc., from 20 countries participated in the Mega Fam Tour. A special event for Celebration of IDY was organized at Lal Bagh, Bengaluru on June 21, 2019 for the participants of the Mega Fam Tour.
- IDY was widely celebrated by Ministry of Tourism through its Domestic Indiatourism Offices in the country. An estimated 69 events having participation of more than 26600 persons including tourism stakeholders, Government Officials, tourists and the local communities were held in different cities in the country. IDY branding was undertaken during all these events and many celebrities were invited to create more awareness about IDY.
- India Tourism, overseas organized events in association with the Indian Missions to celebrate IDY. India Tourism, London organized International Day of Yoga celebrations at the Durdle Door, UNESCO World Heritage Site in UK.
- Ministry of Tourism has organized a series of Incredible India Roadshows in the US and Canada from June 24-28, 2019. A total of 23 stakeholders from India, including the State Government Officials of Nagaland, leading tour operators, hotels and Air India participated in the Roadshows.
- During the Roadshow in Washington DC, the Director General of Tourism held discussions with the representatives of National Travel & Tourism Office (NTTO), Department of Commerce, USA on issues relating to bi-lateral cooperation in the field of Tourism between India and the US. Hon'ble Bruce Ralston, Minister of Jobs, Trade & Technology, British Columbia attended the Roadshow in Vancouver.

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- The following media campaigns were released by the Ministry of Tourism in the month of June, 2019:
 - ✓ TV Campaign on Yoga on Doordarshan and Private Channels
 - ✓ TV Campaign on Swachhta on Doordarshan and Private Channels
 - ✓ Web Campaign on Swachhta
 - During the month of June, 2019, under Adopt a Heritage Project, following MoUs were signed:
 - ✓ For production of Multi-Lingual Audio Guide for 09 ASI Sites
 - ✓ For development of basic and advanced amenities at site of Abdur Rahim Khane-i-Khana, Delhi
 - Ministry of Tourism disposed 157 Public Grievances by the end of June, 2019 and 28 remained pending.

