

S.No 330

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GOVERNMENT OF KERALA

Abstract

TOURISM—DECLARING TOURISM AS AN INDUSTRY—ORDERS—ISSUED

GENERAL ADMINISTRATION (POLITICAL B) DEPARTMENT

G. O. (P) No. 224/86/GAD.

Dated, Trivandrum, 11th July, 1986.

- Read:—*
1. Correspondence resting with D. O. No. 3-TPL (3)/84 dated 14-8-1985 from Shri Ramesh Chandra, Additional Director General of Tourism, Government of India, Department of Tourism.
 2. Letter No. KTDC/PR/3692/85 dated 17-1-1985 from the Managing Director, Kerala Tourism Development Corporation Limited.
 3. Correspondence resting with Note dated 11-6-1986 from the Director, Department of Tourism.

ORDER

The Government of India, with a view to developing tourism in the State, have suggested that Tourism be declared as an "industry". Government after considering all the aspects of the case are pleased to accept this recommendation and hereby order that 'Tourism' will be treated as an 'Industry'. This will enable those engaged in tourism promotional activities in the State to become automatically eligible for the concessions/incentives as applicable to the industrial sector from time to time.

2. The concessions available to the tourism sector will be the following :
 - (i) Subsidy for preparation of feasibility/project report.
 - (ii) Investment subsidy limited to 10% thereof.
 - (iii) Incentive for training local manpower.
 - (iv) Augmenting availability of funds from State Financial Corporations.
 - (v) Concession in electricity and water charges.

- (vi) Allocation of land at concessional rate.
- (vii) Exemption from building tax levied by the Revenue Department. (Action to amend the Kerala Buildings Tax Act 1975 will be taken separately).

3. The spread-over time for workers engaged in the units eligible for the concessions mentioned above will be raised to 14 hours a day as against the existing 10.30 hours. The restrictions on employment of women will be removed. There will not be any discrimination in regard to emoluments between men and women. Government in the Labour Department will issue the necessary orders granting exemption in this behalf.

4. For investment subsidy a new detailed sub head will be opened under the head of account "339 Tourism". An amount of Rs. 25 lakhs will be provided under this head of account during the year 1987-88. Orders in this behalf will be issued from the Finance (B.W) Department.

5. The ingredients eligible for the concessions mentioned above will be:
- (i) Classified hotels (1 to 5 star)
 - (ii) Motels (which conform to the specifications of the Department of Tourism of Kerala/Central Government).
 - (iii) Restaurants (approved by classification Committee of the Government of India).
 - (iv) Amusement Parks and Recreation Centres approved by the Government.
 - (v) Ropeways at tourist centres.
 - (vi) Purchase of luxury cars, coaches, boats, aircrafts etc. by Tour Operators approved by the State/Central Department of Tourism.
 - (vii) Construction of structures like Koothambalam/Auditorium etc. by Schools/Institutions teaching Kalaripayattu and traditional art forms of Kerala.
 - (viii) Institutions teaching surfing, skiing, gliding, trekking and similar activities which will promote tourism.
 - (ix) Ayurvedic centres with tourism potential.
 - (x) Building of traditional types of boats like Chundan, Iruttukuthy, Veppu, Kettuvallam and House boats.
 - (xi) Exclusive handicrafts emporia (approved by the State/Central Department of Tourism).

Hotels within the Corporation limits of Trivandrum, Cochin and Calicut will not be eligible for investment subsidy. They will, however, be entitled to the other benefits provided by these orders. Those ingredients which are getting any form of subsidy from any other department of the State Government will not be eligible for subsidy under this scheme.

6. A Committee consisting of the following officers is constituted to look into the applications for benefits received under this scheme and to decide on the eligibility, quantum of concession etc. payable under the new scheme in each case.

- (i) Additional Chief Secretary to Government—Chairman
- (ii) Secretary to Government (Industries) —Member
- (iii) Director, Department of Tourism—Convener

The applications for concessions will be placed before this committee for decision. The Committee will also have powers to decide whether any ingredient not included in para 5 above is to be extended the benefits contemplated under this scheme.

By order of the Governor,
S. NARAYANASWAMY,
Additional Chief Secretary.

To

- The Director, Department of Tourism, Trivandrum.
- The Managing Director, Kerala Tourism Development Corporation Limited, Trivandrum.
- All Heads of Departments.
- All District Collectors.
- All Commissioners and Secretaries, Secretaries and Special Secretaries to Government.
- All Departments (all sections of the Secretariat).
- The Secretary to Chief Minister and Private Secretaries to other Ministers.
- The Director of Public Relations.
- The Accountant General (Audit), Kerala, Trivandrum.
- The Accountant General (A&E), Kerala, Trivandrum.
- The General Administration (SC) Department—Vide item No. 3910 decided on 5-6-1986 and item No. 4025 decided on 2-7-1986.
- The Secretary to Government of India, Department of Tourism, Transport Bhavan, New Delhi (With C.L.)
- The Director General of Tourism, Government of India, Department of Tourism, Transport Bhavan, New Delhi (With C.L.)
- The Regional Director, Government of India Tourism Office, 154 Anna Road, Madras-2 (With C.L.)

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The Private Secretary to Leader of the Opposition and Government Chief Whip.

The Deputy Secretary to Chief Secretary.

The Section Officer to Additional Chief Secretary.

The Confidential Assistant to Secretary (Industries).

The Finance (B.W.) Department

The Labour Department.

The Revenue Department.

The Stock File.