

Government of India
Ministry of Tourism
(MR Division)

C-1, Hutments, Dara Shukoh Road,
New Delhi-110011

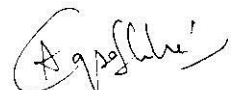
F. No. 3(5)/2019-MRD

Dated: 23rd October, 2019

Subject :- Clarification in respect of RFP for study on “Action plan for attracting more tourists from Russia and Canada” issued on 8.10.2019.

	Queries raised by Bidders	Clarification by MOT
i	Under point 1.2- Minimum Eligibility - 1.2.2 the firm should have experience in India and abroad in designing large scale sample survey, data collection wherein its mentioned with a consultancy fee of Rs.20 lacs - this is quite less for large scale survey studies. This can be for tourism potential study which is mentioned as Rs.30 lacs in 1.2.3, - can be reversed.	No Change
ii	Under Minimum eligibility - 1.2.5 The annual turnover mentioned is Rs.1.00 cr annually which is quite less for such an assignment.	No Change
iii	Under point no: 1.6.12 - point b, pg 9, this again for tourism related studies it is mentioned as Rs.30 lacs which is high, should be brought down to Rs.20 lacs.	No Change
iv	Point no: 1.8.2- Payment schedule - the first instalment of 15% is quite less as we have to also submit inception report as well as conduct the Pilot of 200 calls - 100 in each country and also based on the feedback from the tourist received prepare action plan for 2 tourism sites in India. Accordingly, it is requested look into it and revise it to 25% as fund flow shall be required for the same. It is suggested to revise the payment schedule to 25% on submission of inception report 15% on pilot study	Schedule of payment will not change

	40% on draft report 20% on final report	
v	Point no: 2.2., pg-14, point d- forecasting outbound tourism - what data should be used as a base for forecasting, is there any data available.	As per suitable methodology to be discussed with MoT after selection.
vi	Point - Sample size, pg-15. - Mode of interview - in the RFP its mentioned as questionnaires to be filled by respondents in all respects by hosting the questionnaire on prominent social media web sites of the 2 countries. Considering a sample of 9500 to be covered in each country wherein the various levels of filter have been provided. a. Is the entire sample to be done thru social media as mentioned? b. If not what is the break -up for F2F, SOCIAL MEDIA, CATI- as this shall have a direct impact on the costing. c. As per the scope of work - on pg-14 &15 unless the trade is met in those countries who are in direct contact with the travelers various point of the TOR shall not be addressed. - so are we supposed to meet the travel operators - what is their sample size.	Provisions of RFP do not have any change.
vii	As it is the festival week and holidays are there, request MOT to please extend the proposal submission deadline to 8 th Nov.2019.	NoChange


(Aqsa Ilahi)

Dy. Director