

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY MINISTRY OF TOURISM****February 2020****Report on Ek Bharat Shreshtha Bharat activities (Students cultural exchange programme between IHM Gurdaspur and IITTM Nellore)**

S.no	Date	Name of the Activity	Location	Details
1	24.02.2020	Visit to Gangapatnam beach and Pallipalem Village	Nellore	Students of IHM Gurdaspur visited to Pallipalem village to appreciate the cultural and Heritage history of Pallipalem village and explore the potential of Gangapatnam beach as a tourist destination. The cultural and heritage aspects were explained by the Licensed Regional level Guide and local villagers interacted with students and faculty pertaining to prospects of developing water sports and aqua culture etc. Various strategies and possibilities of developing Gangapatnam beach as a tourist destination was discussed by the students, villagers and staff of IHM.
2	25.02.2020	(Forenoon)Visit to Weaving village, Buchireddypalem	Nellore	As saree is the cultural attire of India,students of IHM Gurdaspur visited Buchireddypalem to witness and appreciate the process of making Yarn, Dyeing involved in the making of paaturu sarees,which has its origin in Nellore Students had interacted with Weavers and paid workers involved in making of Yarn to understand the challenges faced by them.
		(Afternoon) Narasimhakonda	Nellore	Students of IHM had visited Narasimhakonda-Temple of

				Narasimhaswamy which is an ancient temple of Nellore to appreciate the architecture and temple history. The temple culture and its significance was explained by the regional guide.
3	26.02.2020	(Forenoon) Expert Lecture on Language Familiarization and Nellore History	Nellore	<p>Language Familiarization through expert lecture by Retired Prof Koteswara Prasad Jawahar Bharathi College Kavali was well appreciated by students of IHM.</p> <p>Prof Dr.Krishna Prasad Jawahar Bharathi college, Kavali delivered special lecture on Nellore History.</p> <p>Dr.Perugu Rama Krishna International Poet gave insights on telugu literature and poetry</p>
		(Afternoon) Cultural events by IHM Gurdaspur and IITTM Nellore	Nellore	<p>Various cultural events were organised by IITTM Nellore and students of IHM Gurdaspur and IITTM Nellore actively participated.</p> <p>Quiz, cultural walk, Nellore history, Kuchipudi dance were organised by IITTM Nellore students.</p>
4	27.02.2020	(Forenoon) Demonstration of performing arts by Government school of Music and Dance and Government Museum visit.	Nellore	Classical Music exponents had delivered special lectures on Carnatic Music, Musicians and also demonstrated through rendition popular kirtanas of Thygaraja and other popular composers of Carnatic Music. The Importance of Laya, Thala,

		(Afternoon) Various dance forms of Andhra Pradesh demonstrated by Govt college of Music and Dance Nellore.		<p>Sruthi, and the significance of music and its role in Indian culture was elaborated. Popular Violinists gave a demonstration on the string instrument with respect to various musical genres. Veena and Mrudangam demonstration was also given to the students which was well appreciated. A visit to the Government Museum, Nellore was organised to understand and appreciate the need for conservation and preservation of objects of historic, artistic and cultural value.</p> <p>Various forms of dance popular in Andhra Pradesh was demonstrated by Government school of Music and Dance, Nellore</p>
5	28.02.2020	<p>(Forenoon) Expert talk on Sikhism to students of IITTM Nellore.</p> <p>(Afternoon) Culinary arts display by Punjabi and Andhra Pradesh Cuisines and release of Punjabi history and language brochure by IHM Gurdaspur and Nellore history and language brochure by IITTM Nellore.</p>	Nellore	<p>Special lecture on Sikhism was delivered to the students of Under graduation and Post Graduation by Mr. Dilrajsingh, Senior Lecturer of IHM Gurdaspur. The Students of IHM and IITTM had prepared and presented popular cuisines of Punjab and Andhra Pradesh. Release of Punjabi history and language brochure by IHM Gurdaspur and Nellore history and Telugu language brochure by IITTM Nellore.</p>



1. Regular reports were sent along with photography to Press information Bureau, Vijayawada on day to day basis.
2. Doordarshan Kendra, Vijayawada had covered the events of 27.02.2020 and 28.02.2020