



Ministry of Tourism Government of India

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बतौरके वेदरठ केहरव

- EK BHARAT SHRESTHA BHARAT (EBSB)
- CIHMs Activities
- **FEBRUARY 2020**



Central IHMs

CONDUCTED IN FEBRUARY-2020

- **CIHM BANGALURU**-STUDENT EXCHANGE PROGRAM visited uttrakhand
- **CIHM BHOPAL**-PRESENTATION ON THE RICH CULTURAL HERITAGE OF MANIPUR
- **CIHM BHUBNESWAR**-CULTURAL PROGRAM,FOOD FESTIVAL
- **CIHM CHANDIGARH**-CULTURAL EXCHANGE PROGRAMME ,
- **CIHM MUMBAI**-STUDENT EXCHANGE PROGRAM visited Odisha
- **CIHM LUCKNOW**-NORTH EAST FOOD FEST NORTH EAST FOOD FEST FANCY DRESS COMPETITION
- GARO KHASI FOOD FESTIVAL
- **CIHM GWALIOR** –Students Rally
- **CIHM GOA**-PRESENTATION ON JHARKHAND
- **CICIHM HYDERABAD**-Students Exchange program
- **CIHM GUWHATI**- Students Exchange Visit Jaipur
- **CHM SHIMLA** –Students exchange program Visited IHM Trivandrum
- **CIHM THIRUVANANTHAPURAM**-Ethnic Kerala lunch along with Kerala traditional cultural programme
- **CIHM GURUDASPUR**- STUDENTS VISTED TO IITM NELLORE
- **CIHM PUSA- NEW DELHI** - SENSITIZATION PROGRAMME
- **CIHM JAIPUR**-CULTURAL EXCHANGE PROGRAME WITH IHM Guwhati cultural Programme By Both The Institutes A Quiz Competition Was Organised Under The Aegis Of India Tourism
- Assamese Theme Dinner
- **CIHM AHMEDABAD** -Visit to Raipur Chhattisgarh and Culinary demonstration
- **CIHM CHENNAI**-Awareness Programme on “Kashmiri Cuisine” – a live show in Doordarshan Channel.
- **CIHM SRINAGAR**-students exchange Visit Chennai

**STATEMENT OF ACTIVITIES UNDERTAKEN UNDER EBSB INITIATIVE BY CIHMs
& INDIA TOURISM DOMESTIC OFFICES, FEBRUARY 2020**

- 5- INDIA TOURISM OFFICES
- 18-INSTITUTES-
- 25- ACTIVITIES
- 28-PARED STATES

PARTICIPANTS

- Students -2640
- Guests/ Media press team – 775
- Principals+Faculty-19
- Visitors-13817
- University -1
- 3 -SIHMs
- Total -17231

NUMBER & NAME OF ACTIVITIES IMPLEMENTED BY CIHMS

- 6 Cultural Exchange Students Exchange Programme With 6 Institute 12 States Maharashtra And Odisha, Rajasthan, Assam ,Punjab Haryana, Andhrapradesh, Himanchal Pradesh, kerla, Karnataka ,Uttrakhand, Tamilnadu
- 4 Cultural Programme, 1 Culinary Festivals, 1 Road Shows, 1 Food Preparation & Presentation Of Dishes, 1 Brochure Preparation Of Paired States,3 Sensitization Programme, 1 Cookery Demonstration 3 Theme Lunch ,1dinner,
- 1 Nukad Natak 1 Culinary Demo 1 Assamese Food Festival 1 Theme Buffet Set Up.



Students of IHM PUSA addressing











Thank you !
HAVE A NICE DAY